

# A PLAN SUMMARY







This document summarizes A New Way to Plan for Buffalo Niagara, a regional plan launched under the banner of One Region Forward. Both the larger plan and this abbreviated summary incorporate three years of research, community engagement, partnership building and planning and offer a basic framework for moving the region toward a more sustainable, resilient, prosperous and opportunity-rich future.

The parties that shaped this plan do not, individually, have the power and authority to direct actions beyond their distinct borders or missions. With that in mind, this document is designed as a tool to measure progress against shared community values and recognizes that there are multiple approaches to achieve the regional performance to which we aspire.

Support for this effort was provided by a \$2 million grant through the Partnership for Sustainable Communities,

an interagency collaboration of the U.S. Department of Housing and Urban Development, the U.S. Department of Transportation and the Environmental Protection Agency.

A cross-sectional partnership of public, private, and nonprofit organizations provided project oversight for One Region Forward through its 3-year planning and engagement process.

Project Leadership: Greater Buffalo-Niagara Regional Transportation Council (administrative leadership); University at Buffalo Regional Institute (planning, research, and engagement); Buffalo Niagara Partnership (private sector engagement); and Niagara Frontier Transportation Authority (grant fiscal administration).

Additional members of the Steering Committee: Erie County; Niagara County; City of Buffalo; City of Niagara Falls; Association of Erie County Governments; Niagara County Supervisors Association; New York State Department of Transportation; Daemen College Center for Sustainable Communities and Civic Engagement; VOICE Buffalo; Local Initiatives Support Corporation Buffalo; Western New York Environmental Alliance; Buffalo Niagara Riverkeeper; The John R. Oishei Foundation; Buffalo Niagara Medical Campus; Belmont Housing Resources for WNY, Inc.; Empire State Development, WNY Office; New York State Department of State, Division of Smart Growth; and Niagara Falls Housing Authority.

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# WHERE ARE WE?

# WHERE ARE WE GOING?

**HOW DO WE GET THERE?** 

HOW WILL WE KNOW WE'RE GETTING THERE?







# A NEW STORY FOR THE REGION AND FOR THE WAY WE PLAN

# WHERE WE ARE MATTERS AND WHERE WE'RE GOING ALREADY HAS TRACTION

Buffalo Niagara is writing a new story about itself – a story about how an old "rust belt" city-region is retooling itself in the 21st century. It is a story of renewing great places and people with fresh ideas, and working together to use our land more wisely, get around more efficiently, create great places to live, ensure a healthy food supply, and meet the challenges of climate change and a transforming energy economy.

Thousands of citizens in Buffalo Niagara in a variety of organizations – governments, companies, advocacy groups, neighborhood associations and more – have been working on these issues for years. One Region Forward brings those efforts into sharper focus and seeks to make better, faster progress on all that needs to be done.

We have some very serious resources for action. The Western New York Regional Economic Development Council and Governor Cuomo's Buffalo Billion Investment Development Plan are focusing state investments toward supporting existing communities, Main Streets, downtowns, transit-oriented development and former industrial sites. The New York State Energy Research and Development Authority's Cleaner, Greener Communities program offers significant funding for projects that support regional sustainability. Our Metropolitan Planning Organization, the Greater Buffalo Niagara Regional Transportation Council, is aligning its allocation of state and federal transportation funding with the tenets of One Region Forward.

Perhaps even more important than the resources aligning for implementation is the incredible partnerships and capacity we have built through this planning process. More than ever before, we are working together towards a common vision for Buffalo Niagara.



# OUR IDEAS OFFER MANY WAYS WE CAN GET THERE



# COMMUNITY VALUES DRIVE THE FUTURE OF PLANNING IN BUFFALO NIAGARA

It takes community values and vision, coordination of efforts from the past and those now underway, community involvement, ideas on policies and innovative programs, and action steps to make the plan a reality.



A Collaborative Effort

4

Building on the Planning Already Underway

# Listening to the Com







& Festivals

the Data

Shape Our **Strategies** 

Forward Together

future"

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# Our values can be found in our plans.

Tens of thousands of citizens have guided local plans in our region over many years

Over 160 plans across Buffalo Niagara reveal common themes and values we share.

Concerned citizens, community leaders, representatives from our business community, and our region's elected officials were afforded an opportunity to weigh in on the initial regional vision online and in-person.

Plan Library available online at: www.oneregionforward.org/ plan-library

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# WHERE ARE WE?

# WHAT DO WE SAY WE VALUE?

There is an ongoing public conversation in Buffalo Niagara about where we want to go as a region. The plans we have made in the recent past, and the tens of thousands of citizens who participated in their formation, are an important part of that conversation.

WHAT DO OUR PLANS TELL US ABOUT OUR VISION AND VALUES?

A Competitive, creative, equitable economy

Build where we already have infrastructure

Make it easier for people to get around

Repair, renew and redesign housing for a changing population

Protect farm land, parks and natural areas

Use less energy and promote green energy

Restore and protect water and natural resources

**Embrace culture and heritage** 

Invest in and connect our parks

Foster collaboration, transparency and diverse perspectives

Visit us online to read the full statements and how they were developed: www.oneregionforward.org/values

# WHAT HAVE WE BEEN DOING?

Trends over the past decades show a disconnect between what we value as a region and what's been happening. For instance, while we desire as a region to build where infrastructure already exists, we're using more land today for few people, necessitating the creation of new roads that are costly to maintain and increasing automobile dependence.



We build new homes and roads, empty our cities, lose farmland, increase our infrastructure costs and tax burden.



Visit us online to learn more and see data sources and methodology notes: www.oneregionforward.org/what-the-data-tells-us



If our actions don't match our values, what can we do about it?

**One Region Forward** presents a range of tools to support informed decisions around what the region values. These include alternative futures on how we develop our land and transportation systems, five big ideas and dozens of strategies that we can collaborate around. a dedicated cross-sector group of organizations committing to support implementation of this plan, and a series of performance measures that can tell us if we are making progress in achieving the regional performance to which we aspire.

Explore alternative futures collaborate on ideas and strategies over time

#### OUR CURRENT PATH .....

# WHERE CAN WE GO FROM HERE?

Over the past 40 years, our region has continued to spread out, even as we lost population.



Land that has experienced development in some form is shown in grey

1970 ·····> 2010

2050

# WHERE WE MIGHT BE HEADING

The **Business As Usual** approach assumes the trends of the past will continue. Projecting trends out 40 years offers a scenario of what our future might look like if we continue on our current path.

It could mean that **new jobs** and **new homes** would continue to grow on rural land while homes in firstring suburbs as well as cities would be **abandoned**.

# **PROJECTING TRENDS**

One Region Forward's research team used Envision Tomorrow, a scenario planning tool, to evaluate the impacts of different land use decisions, incorporating myriad regional data sources and spatial regression to project future possibilities. The "do nothing" scenario assumes an unaltered projection of the region's development patterns from 1990 to 2010 out to the year 2050, with modest growth in jobs and homes. It shows how conducting business as usual will play out over future years, in terms of new development, transportation investments, green space protection and fiscal return on investment. Citizen-driven visions for the future embedded in alternative scenarios offer a comparison for what our future could look like if we deviate from our current path.

Visit us online to learn more: www.oneregionforward.org/business-as-usual

### ······>> TESTING OUR VALUES TO IMAGINE A DIFFERENT FUTURE ·······

# WHAT COULD OUR REGION LOOK LIKE?

Thousands of citizens across Buffalo Niagara tested their values through maps, surveys, in-person feedback at community events and presentations.

What Should We Keep? What Should We Change? How and Where Should We Make Change?



# CITIZENS ADD TO THE CONVERSATION

*Citizens were engaged on every level, wherever they were - in their neighborhoods, through social media, multimedia and interactive tools, and on their mobile devices.* 



Visit us online to read how the futures were developed: www.oneregionforward.org/ scenario-planning-open-houses-overview

Explore alternative futures

# HOW CITIZENS MAPPED DIFFERENT FUTURES



# Sprawling Smarter

One group of citizens envisioned some reinvestment in existing communities, but also wanted to see future development spread out to new places. This group thought most new development should be compact and walkable, but largely disconnected from the urban cores.



# A Region of Villages

Another group of citizens expressed a vision to focus new development within existing neighborhoods across a renewed network of walkable communities in cities, villages and town centers throughout the region.



# **Back to the City**

This group of citizens imagined that nearly all new development would be used to reinvest in the urban cores of Buffalo and Niagara Falls, revitalizing virtually all the region's urban neighborhoods.

closer to

they live."

where

# WHAT THE COMMUNITY SAID

We can't afford new taxes for new roads and infrastructure."

> Take advantage of existing infrastructure."

Prevent suburban People working sprawl from eating up more green space."

> Protect farmers and our farmland and reclaim where possible."

# HOW SHOULD WE **MOVE FORWARD?**

Over 18 months of work gathering citizen input through maps, conversations, surveys and face-toface feedback - shared values and common priorities

began to take shape. Taken together, they represent a rejection of the "business as usual" scenario.



# **SHARED VALUES & PRIORITIES**

# Grow where we've already grown

Most of the maps expressed a strong desire to preserve, revitalize and re-purpose existing places rather than creating entirely new places. Many specifically wrote about "limiting sprawl", "rebuilding infrastructure", and "focusing development."

# **Build and protect walkable** communities

In general, participants prioritized compact, mixed-use and walkable neighborhoods over more spread out, homogeneous places.

# Better connect our region by diversifying our transportation options

Making connections was one of the most predominant themes expressed across the 115 maps. Participants drew and wrote about making new connections or improving existing ones with specific suggestions about linking to universities, the airport to downtown, Buffalo to Niagara Falls, urban centers to one another, and doing it "without cars."

# Protect farm land, parks and natural areas

Farmland, open space, parks, waterfront, and other natural areas were themes woven into almost every map.

# Maintain fiscally sound local governments

In conversations with the business community, elected leaders, and citizens at large, the issue of reducing our region's tax burden while maintaining and improving quality public services was paramount. A close reading of many of the maps also revealed this intent, especially in the comments people wrote about where and how they imagined new development and infrastructure.

Visit us online to read how the priorities were defined by citizens across our region www.oneregionforward.org/scenario-feedback

# WHERE SHOULD WE **GO FROM HERE?**

**Explore** alternative futures

Scenarios tell a story of how choices we make today will impact our region in the future.



How we choose to use our land, invest in our resources and communities will shape what Buffalo Niagara will look like in 40 years.

# There is no "one size, fits all." These scenarios aren't meant to be either-or choices.

The three alternative scenarios. as well as the "business as usual" scenario, tell a story of how our region may change over time based on where Buffalo Niagara is today and the choices we might make about how we use our land and invest our resources. They are not intended to be either-or choices, as we know land use decisions are made at the local level in our state and region.

In essence, there is not one scenario or singular map that will define our future. Various actions and approaches can move us toward our values and the performance we want as a region, understanding that certain approaches may work in some communities, but not in others.

As each local community reflects on their own land use and zoning codes, they can look to our shared regional values, the three alternative scenarios, and how each aligns with where we want to go as a region to help inform how they implement planning and policy in their local jurisdiction.

# **Business As Usual**

### WHAT HAPPENS IN THIS SCENARIO?

Trends of the past continue. New jobs and homes continue to grow on rural land while homes in first-ring suburbs and central cities are abandoned. This sprawling development is harder to serve by public transit, growing dependence on the automobile. The cost to build and maintain news roads and other infrastructure exceeds new tax revenue generated.

# Sprawling Smarter WHAT HAPPENS IN THIS SCENARIO?

Our region would see some outward growth of new jobs and homes, however, these would take on a much **denser**, mixed-use form. Abandonment would still be an issue for central cities and older suburbs, and job access would remain auto dependent. Less farmland and open space are lost to development, while tax revenue generated through growth comes closer to covering the cost of extending services.

# A Region of Villages

### WHAT HAPPENS IN THIS SCENARIO?

Our region would see **new jobs and homes concentrated** in our city, town, and village centers. Neighborhoods would be more walkable, and improved transit would connect these places better. A great deal of farmland and open space would be protected for agriculture and "environmental services." Tax revenue related to new growth more than covers that cost of new services, creating positive fiscal impacts.



# Back to the City

### WHAT HAPPENS IN THIS SCENARIO?

Our region would see nearly all new jobs and homes concentrated in our core cities. Transit would serve this denser development much better. More existing homes would be rehabbed than abandoned, and our former industrial sites would be reused as employment centers, while almost all existing open space is preserved. This scenario creates the most positive fiscal impacts, with new tax revenues exceeding new costs.

Visit us online to read more about the scenarios: www.oneregionforward.org/scenarios



# WHAT COULD WE DO DIFFERENTLY?

Five overarching, value-driven ideas, along with dozens of potential strategies and actions for achieving sustainability, were developed by working teams comprised of subject-matter experts. Strategies are intended not to be prescriptive, but to offer research-driven possibilities that communities can tailor to their own needs and situation, including what is already being done. Indeed, smaller-scale examples show there is much momentum to build upon, with what-if questions spurring thinking about possibilities.





Subject matter experts



Visit us online to learn more and see who particpated: www.oneregionforward.org/working-teams

### **Create Great Places** and a Thriving Economy through Efficient Land Use

How we use our land and how that impacts the quality of housing and neighborhoods, the efficiency of transportation, energy consumption, and even our food system are at the heart of sustainability for Buffalo Niagara.

#### SELECT STRATEGIES

Develop a land use pattern that supports what our region values.

Manage the cost of public services.

Redesign revenue-raising structures to promote land use goals.

Establish mechanisms to manage brownfields and declining neighborhoods.

Promote a more compact pattern of development.



#### **Connect Our Places** by Expanding and Diversifying Our Transportation Options



Transportation is the thing that connects anything in our region with everything else. It's how we get to work, school, shopping, health care, recreational opportunities and more and it is how we get home again.

#### SELECT STRATEGIES

Develop a regional "hub and corridor" transportation system.

Create innovative financing mechanisms.

Create a Buffalo Niagara International Trade Gateway.

### SELECT EXAMPLES OF MOMENTUM TO BUILD ON



Efforts have been strong in Niagara County and the City of Buffalo, where Solar City will build its largest manufacturing facility in the Western Hemisphere and the Niagara County Brownfields Program has secured millions for cleanup efforts.



Buffalo Niagara Medical Campus is committed to offering alternative ways to commute to its growing downtown hub, through options such as bicycle sharing and related support services and incentives.

Visit us online to see more examples of sustainability in action across our region: www.oneregionforward.org/sustainability-in-action

#### Provide Housing Choices in Neighborhoods that are Great Places to Live

Creating and maintaining quality housing and great neighborhoods are central to making Buffalo Niagara better for everyone.

#### SELECT STRATEGIES

Provide data and analytical resources for informed decisionmaking for housing and neighborhoods.

Anticipate, accommodate and embrace demographic shifts.

Pursue specific asset-based strategies for redevelopment.

Improve the housing support delivery system.



Food is a self-evidently central element in making a sustainable way of life. How we grow, process and distribute food has profound implications for land use, transportation, energy, health and environmental quality.

### SELECT STRATEGIES

Make the region's food system a Buffalo Niagara policy priority.

Improve access to healthy food for disadvantaged populations.

Promote farming and community gardens.

Strengthen regional farm to table links.

Promote sustainable agricultural methods.

#### Conserve Our Energy Promote Renewables and Prepare for the Impacts of Climate Change



Global climate change will be the dominant local issue of the 21st century.

#### SELECT STRATEGIES

Work for greater energy efficiency and conservation in our buildings and transportation system.

Promote renewables locally.

Make renewable energy growth an economic development priority.

Plan now to prepare the region for climate change impacts and anticipate adaptive responses.



People for United Sustainable Housing (PUSH) has pushed neighborhood regeneration on Buffalo's West Side through community engagement, housing weatherization, green energy promotion and housing renovation.



Community supported agriculture (CSA) — otherwise known as farm share-programs — are one way farmers in the region are broadening their access to local markets. CSA subscribers pay an annual fee to receive a weekly box of local produce throughout the growing season.



Home weatherization and energy efficiency are being achieved in selected locales through a partnership between NYSERDA and 18 community-based nonprofits. The program seeks to lower homeowner costs while creating living wage green sector jobs locally.

# HOW WILL WE KNOW WE'RE GETTING THERE?

# HOW WILL WE KNOW WE'RE MAKING PROGRESS?

How will we know if our collective efforts are working?



There is no single barometer that can tell us that, but if we commit to continue asking the question, we can reflect on our performance as a region. Through its partnership with the UB Regional Institute, One Region Forward will commit to measuring the indicators on the following pages over time. The numbers aren't the only way we will measure progress, but they offer an objective way for us to continue the conversation about the future we seek to create for Buffalo Niagara.

### MEASURING OUR PROGRESS WILL TELL US IF OUR ACTIONS ARE MOVING US TOWARD OUR VALUES

Are we building less new infrastructure TODAY conserving more natural open space
driving less
creating a healthier environment
saving more \$\$ taxpayer money

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	Are we concentrating new development where we already have infrastructure?	WHERE WE ARE TODAY		WHERE WE WANT TO GO
		68%	of all developed land is within the urbanized area and serviced by a sewer district.	1
	Are we focusing job growth around our main streets, downtowns and form industrial sites?	<b>26%</b> her	of all regional jobs are in downtowns, Brownfield Opportunity areas, or near main streets.	$(\uparrow)$
	Are we conserving natural, open spaces?	693	square miles of open space are conserved from development.	1
	Are we increasing public access to our waterfronts?	83.5	linear miles of shoreline with public access.	$(\uparrow)$
MLES	Are we reducing the miles we travel?	17.9	daily vehicle miles traveled per person.	$\checkmark$
	Are more workers commuting via alternative modes of transportation?	18%	of the region's workers commute via alternative modes of transportation.	$(\uparrow)$
	Are we building new homes and job centers that are connected by public transit?	26% region's homes 32% region's jobs	are within areas accessib to transit stops.	le 个
	Are we becoming more bike-friendly?	153	linear miles of dedicated bike paths, shared bike lanes and multi-use/ recreational trails.	1
	Are we reducing the number of vacant homes and businesses in our region?	23,924 residential vacancies 5,796 commercial vacancies	amount of residential and commercial vacancies.	$\checkmark$
	Is the new housing we build walkable to services and amenities?	5%	of new homes built since 2000 were built within walking distance to a main street, downtown o transit corridor.	$\mathbf{A}$
<b>A</b>	Are we less burdened by the costs of housing and transportation?	On average <b>53%</b>	of household income (for median-income families) is spent on housing and transportation costs.	

		WHERE	WE ARE TODAY	WHERE WE WANT TO GO
<b>(1)</b>	Are we increasing access to healthy food for those most in need?	55,954	households without a vehicle and beyond walking distance to a supermarket.	$\checkmark$
	Are we preserving our farmland?	397.1	square miles of land dedicated to farming.	$\uparrow$
	Are we growing our agricultural economy?	\$292.3 million	in total annual earnings for jobs in food production and manufacturing.	
	Are we conserving energy in our buildings?	3.942 million	square feet of projects in the region are LEED- Certified.	↑
	Are we increasing generation of renewable energy?	84.7%	of all locally-generated energy comes from renewable sources.	1
	Are we planning for climate change?	9	Climate Smart Communities (e.g. municipalities and count with a Climate Action Pla exist in the region.	
	Are we building in a way that best prepares for climate change?	43.6%	of all developed land is currently on environmentally sensitive areas.	$\checkmark$
	Are we reducing concentrated poverty?	23.8%	of the region's residents live in neighborhoods wit concentrated poverty.	h ↓
	Is our regional economy becoming more competitive?	28,128	firms are located in the region.	↑
	Are we keeping the finances of local governments in balance?	Total revenues are <b>0.3%</b>	less than total costs for a local governments.	=



### Everyone can and must play a part.

Many actors, ranging from nonprofits, foundations or philanthropic organizations, local governments, citizens, county and regional entities, the business community, and academic institutions can and must play a part in moving One Region Forward.

#### A strong network dedicated to promoting coordination and collaboration.

The networked approach to implementation seeks to do just that, by aligning and **coordinating** local planning, targeting how we make public and private investments across the region, promoting collaborative partnerships, informing and engaging citizens and decisionmakers, and finding ways to build capacity and technical support to assist efforts at the local level

EXPANDING THE WORK BUILT THROUGH A STRONG NETWORK

VV CITIZEN PLANNING SCHOOL 5

Investing in Citizen Champions

Learning from best practices

Continuing the Economics of Sustainability series



TODAY -> FUTURE

Implementation Council

Integrate regional values and priorities with future planning decisions

Facilitate future partnerships

Keep the conversation going, online and in-person

#### A commitment to measure progress.

We know implementation must be results-driven. The One Region Forward performance base has been developed to gauge if our collective efforts are successful in creating the prosperous and sustainable 21st century region we want.

### A dedicated group of organizations working to promote implementation.

The One Region Forward Implementation Council will take on these major tasks:

- Establish annual working agendas
- Issue annual progress reports
- Collaborate to launch and support programs that get the plan done



# **ADDITIONAL RESOURCES**

The documents below offer additional, supporting material for sustainable planning and action, particularly in the areas of food access and justice, climate change, housing and neighborhood development, and developmentrelated tax generation. The five big ideas, strategies and action steps developed as part of One Region Forward draw from these studies which were conducted concurrently.

Visit us online to read and download these documents: www.oneregionforward.org/



### **Growing Together** Food Access and Justice Strategy Document

Growing Together offers further detail on recommended strategies and information regarding food access and food justice for Buffalo Niagara. The document was created by a team from the University at Buffalo School of Architecture and Planning's Food Systems Planning and Healthy Communities Lab, led by Dr. Samina Raja.

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### **Resilient Buffalo Niagara** Climate Change

Strategy Document Resilient Buffalo Niagara is a research-driven strategy document that offers guidance on how the region can better prepare for the predictable -- and many unpredictable -impacts of climate change here in Buffalo Niagara. Faculty and students from the University at Buffalo School of Architecture and Planning authored this document under the direction of Dr. Himanshu Grover.



### Complete Communities for a Changing Region

Housing and Neighborhoods Strategy Document

Complete Communities is a planning and policy document that provides greater detail on housingrelated recommendations and outlines best practices to consider in Buffalo Niagara. The plan was created by UB Regional Institute in partnership with Make Communities, LLC.



### Fair Housing Equity Assessment

A team of equity stakeholders worked with One Region Forward to craft the Fair Housing Equity Assessment (FHEA), a document intended to advise how issues of equity and opportunity should be considered comprehensively in regional decision-making. UB Regional Institute authored this document in partnership with Make Communities, LLC.



### The Dollars & \$ense of Development Patterns

The Buffalo Niagara Regional Report

To help understand how productive various forms of development in Buffalo Niagara are regarding tax production, the Buffalo Niagara Partnership invited Joe Minicozzi and Urban3 to perform this study for our region.

# VISIT US ONLINE AND FOLLOW US THROUGH SOCIAL MEDIA



# oneregionforward.org

One Region Forward is supported by an information rich, interactive website. A tool unto itself, the site documents and facilitates the broad base of community engagement and learning for the initiative, features best practices locally and from around the world, catalogs tools and resources for implementation, offers online mapping resources, and shows how citizens, communities, businesses, and others from across Buffalo Niagara are defining sustainability for the region.

. View and download the full plan www.oneregionforward.org/the-plan/