

ON-FARM CONSERVATION:

Goal Setting Worksheet

The Goal Setting Worksheet consists of open-ended questions intended to help you compile your thoughts on “big picture” goals for your land. Think of these questions as a brainstorming activity. This is a place to capture your thoughts on paper; there are no right or wrong answers. The information gathered here can be a helpful first step toward planning for conservation on your land.

1. Do you actively farm your land?
 Yes
 No
2. Do you have a tenant farmer on your land?
 Yes
 No
3. If you have a tenant farm, what do you find positive about this relationship? What is challenging about this relationship?
4. If you are farming the land, why are you farming? If you plan to farm, why do you want to farm?
5. If you are not farming but have a tenant farmer, why do you want to be involved in the farming operation?
6. What do you want your role(s) to be on your land or farm? (e.g. *Owner, Manager, Laborer, Silent Observer, Visitor*)

7. What is your vision or big picture goal for your land or farm?

8. Do you need to make a profit from your land or farm? Describe.

9. What are the strengths/beneficial features of your land or farm?

10. What are the problem areas/challenges of your land or farm?

11. What strengths do you or could you contribute to your land or farm?

This resource was initially developed by Dana D. York, DBA through her consulting work for American Farmland Trust. This resource was further developed by Great Lakes Conservation Connect, a partnership among American Farmland Trust, Utah State University, The IPM Institute of North America, Cornell Cooperative Extension (New York), and Wood Soil and Water Conservation District (Ohio), with support from the Great Lakes Protection Fund. Project partners work with retailers, farmers and landowners to implement agricultural practices that will improve water quality of the Great Lakes. More information about the project can be found at: www.farmland.org/greatlakes

For more resources about on-farm conservation, transferring your farm or ranch, and farmland protection visit American Farmland Trust's Farmland Information Center at: www.farmlandinfo.org/landowner-options



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