



You are cordially invited to join us for the 21<sup>st</sup> Annual  
Genesee County Decision-Maker's Agriculture Forum,  
sponsored by the Agriculture Committee of the  
Genesee County Chamber of Commerce

## “Technology in Action” Wednesday, September 29, 2010

Tour begins at Batavia United Methodist Church located at  
8221 Lewiston Road (Rt. 63), Batavia, NY 14058

- 7:15 a.m.**      **Registration / Breakfast (Eggs, French Toast, sausage, muffins, yogurt, milk, coffee, etc.)**
- 7:45 a.m.**      **Welcome:**  
Stephen Tudhope, Chair, Agriculture Committee, Genesee County Chamber of Commerce
- 7:50 a.m.**      **Load busses and travel to My-T Acres, Batavia**
- 8:00 a.m.**      **My-T Acres**  
*The Call family will describe technologies they are deploying on their farm to improve production and efficiencies in their farming operations. GPS, auto-steer, and real-time data collection are just some of the practices they are using to benefit and position their family business for the future.*
- 8:45 a.m.**      **Load busses and travel to Post Farms, Elba**
- 9:00**            **Post Farms**  
*The Post family has recently completed construction of a new freestyle dairy barn with robotic milking system. The Post's will talk about why they are investing in robotic milking technology and how it will impact their business.*
- 10:00**          **Travel to Allen Canning, Oakfield**
- 10:15**          **Allen Canning**  
*Allen Canning purchased the former Birdseye Foods processing plants in Byron and Oakfield. Hear how Allen Canning uses technology to provide field to fork information on their products and how they use that to communicate with growers and customers. Allen Canning is also investing in new production technologies at their Oakfield plant and you will hear why they have decided to make that investment in Genesee County.*
- 11:15**          **Wrap-up and Return to Batavia First United Methodist Church**

To participate in the 2010 Decision-Makers' Agriculture Forum, please complete this form and mail by September 22, 2010, (there is no charge, but you **must** register):

Ag-Forum, Genesee County Chamber of Commerce,

210 East Main Street, Batavia, NY 14020, or call the Chamber at 585-343-7440, ext. 27.

This form can be faxed to the Chamber at 585-343-7487 or you can send rsvp by emailing [chamber@geneseeny.com](mailto:chamber@geneseeny.com)

---

Name

AG TOUR 2010 RSVP FORM

---

Business

---

Address

---

City

State

Zip

---

Phone

Fax

E-mail