



Regional Planning in the Sacramento Region



Blueprint Growth Principles



Housing Choices



Mix Land Uses



Transportation Choices



High Quality Design



Compact Development

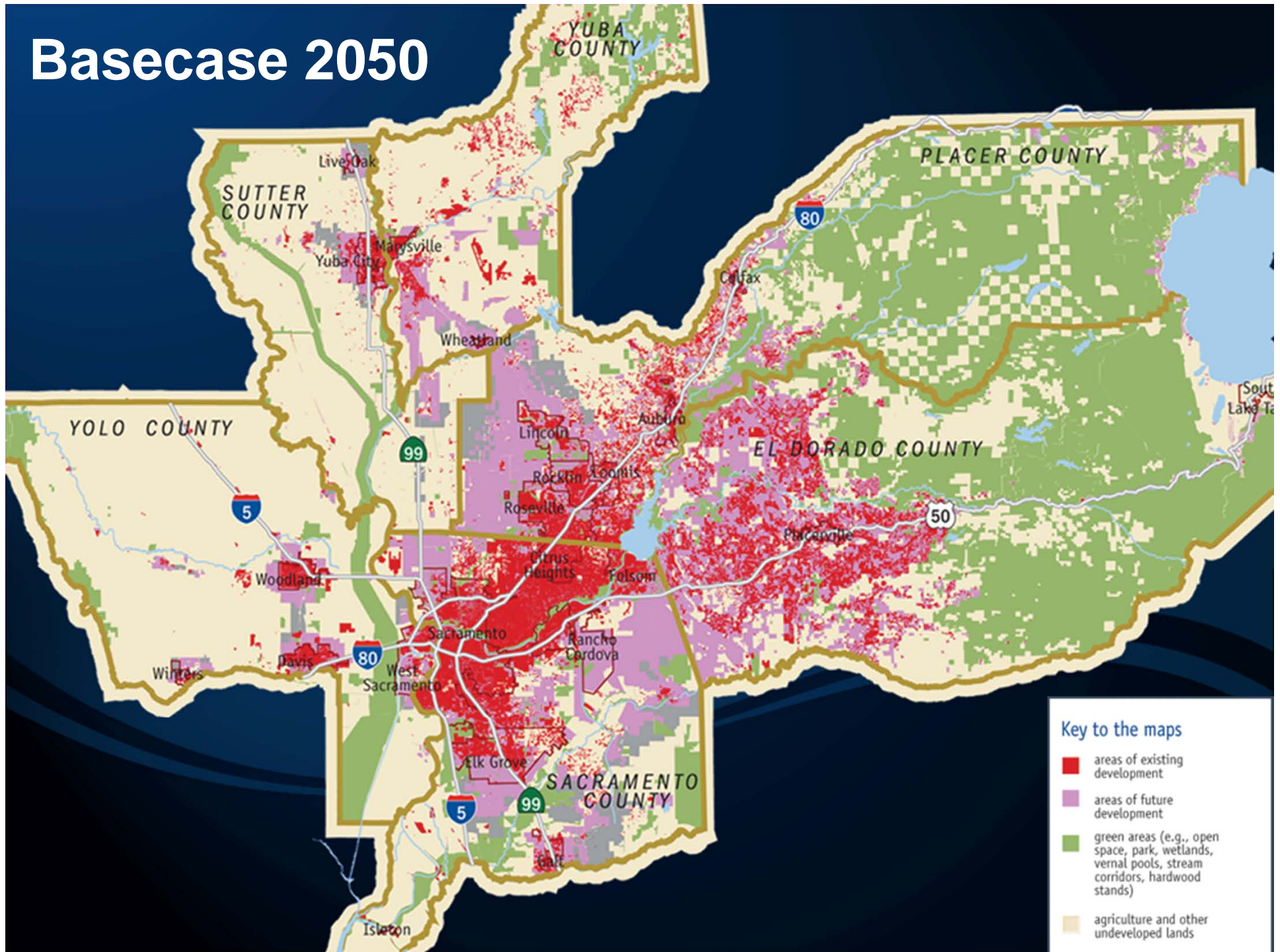


Protect Natural Resources

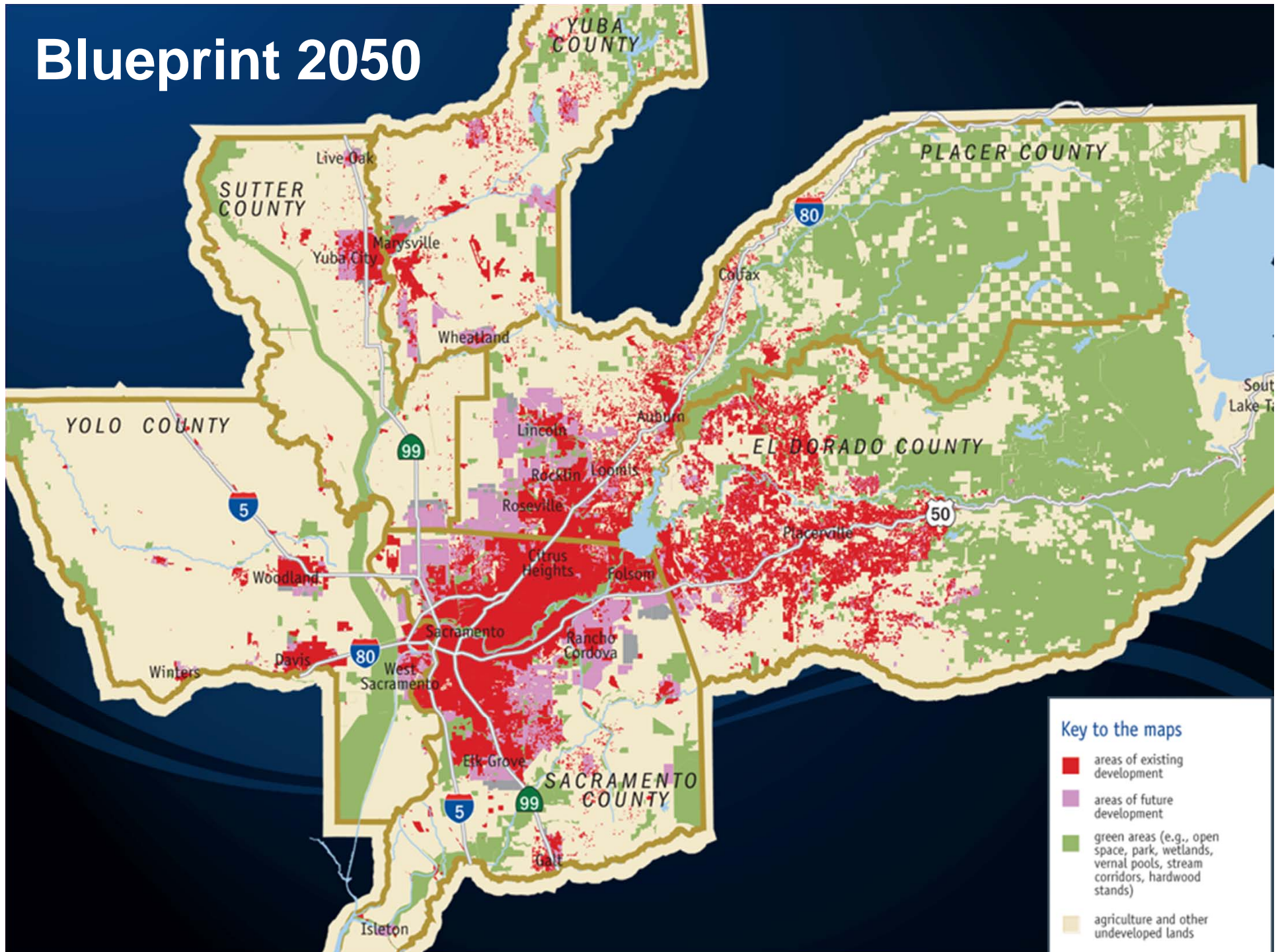


Use Existing Assets

Basecase 2050



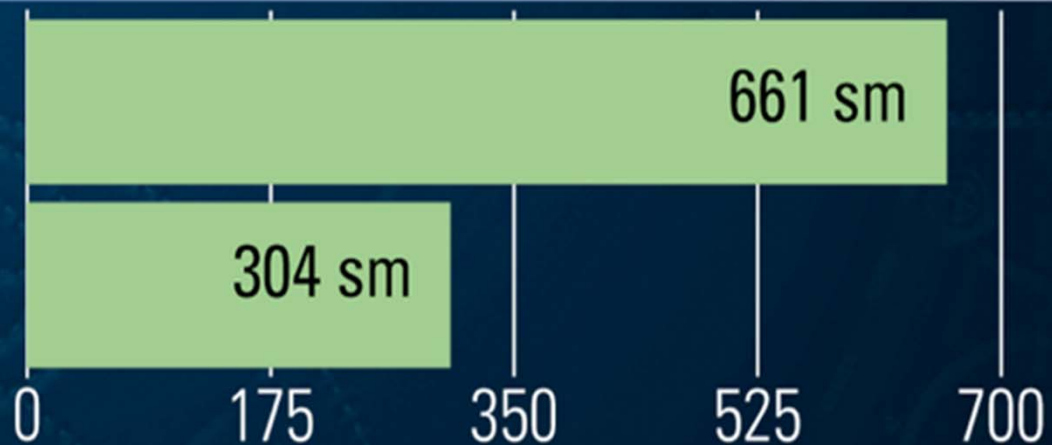
Blueprint 2050



Less Urban Land

ADDITIONAL URBANIZED LAND Through 2050 *(in square miles)*

Base Case
Scenario
Preferred
Blueprint
Scenario



Rural-Urban Connections Strategy

Enhancing Rural Economic Viability
and Environmental Sustainability



RUCS Background

- Enhance rural economic viability
- Supports regional sustainability
- Primary rural industry is agriculture
- Test market changes, policy and econ. dev'l strategies
- Protect and enhance natural resources and ecosystem services

Topic Areas and Process

1. Land Use and Conservation Policies and Plans
2. The Infrastructure of Agriculture
3. New Economic Opportunities
4. Forest Management
5. Regulations

Current Conditions →

Innovations →

Implementation

Partnership Building

Blueprint & MTP

- Business
 - BIA, ULI, AIA
- AQMDs
- L/U & Transp Agencies
- Environmental
- PW & Water Agencies
- Fed & State Agencies
 - Resources
- Sustainable Community Engagement

Rural-Urban Connections

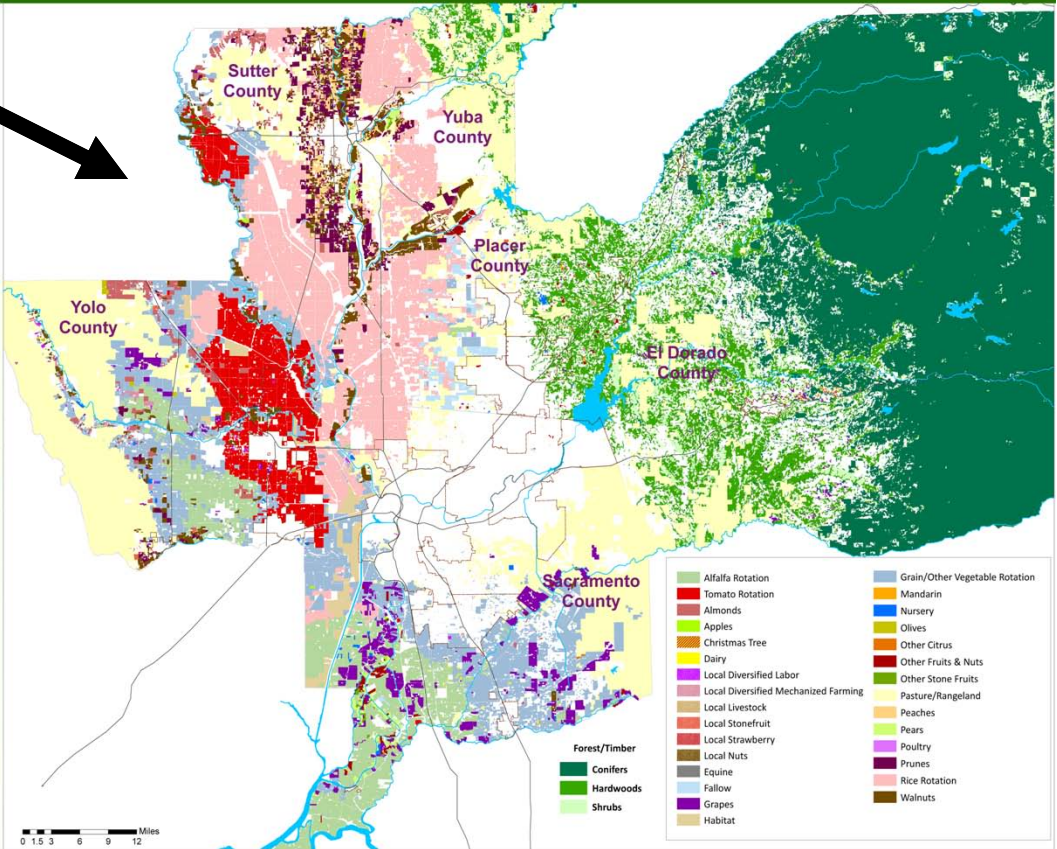
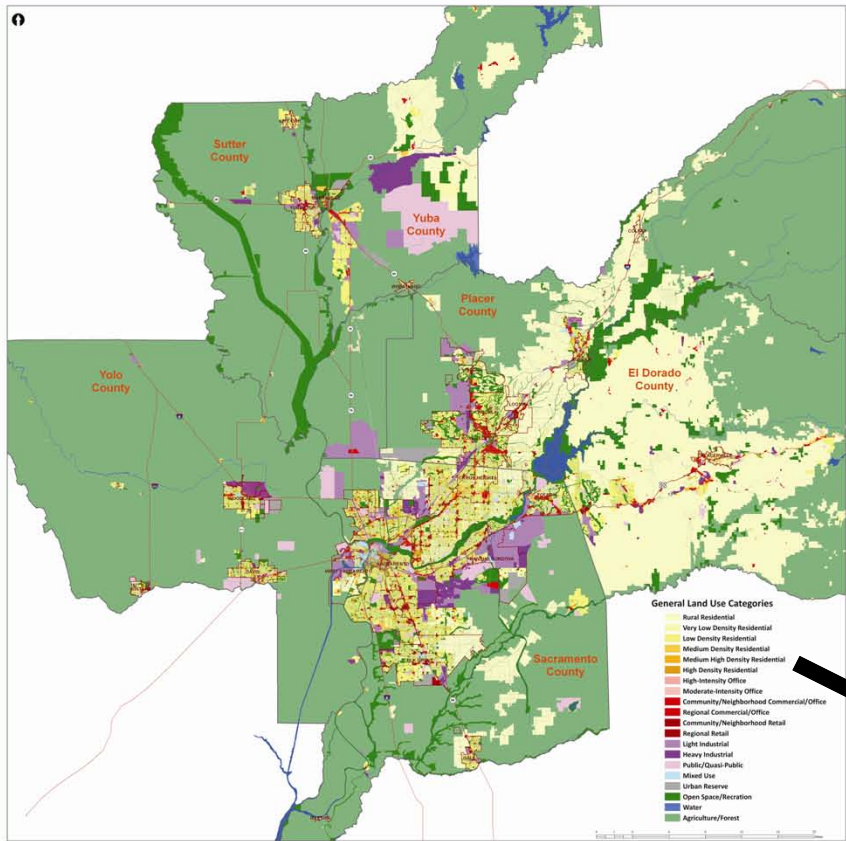
- Ag Agencies
 - Ag Comm, CDFA, DOC
- Ag Associations
 - Farm Bureau, Growers
 - AFT, CAFF, FarmLink
- Land Trusts
- Univ. of CA
 - Coop Ext, AIC, SAREP
- RCDs and NRCS
- Public Health/Food Access

Agricultural Commodities

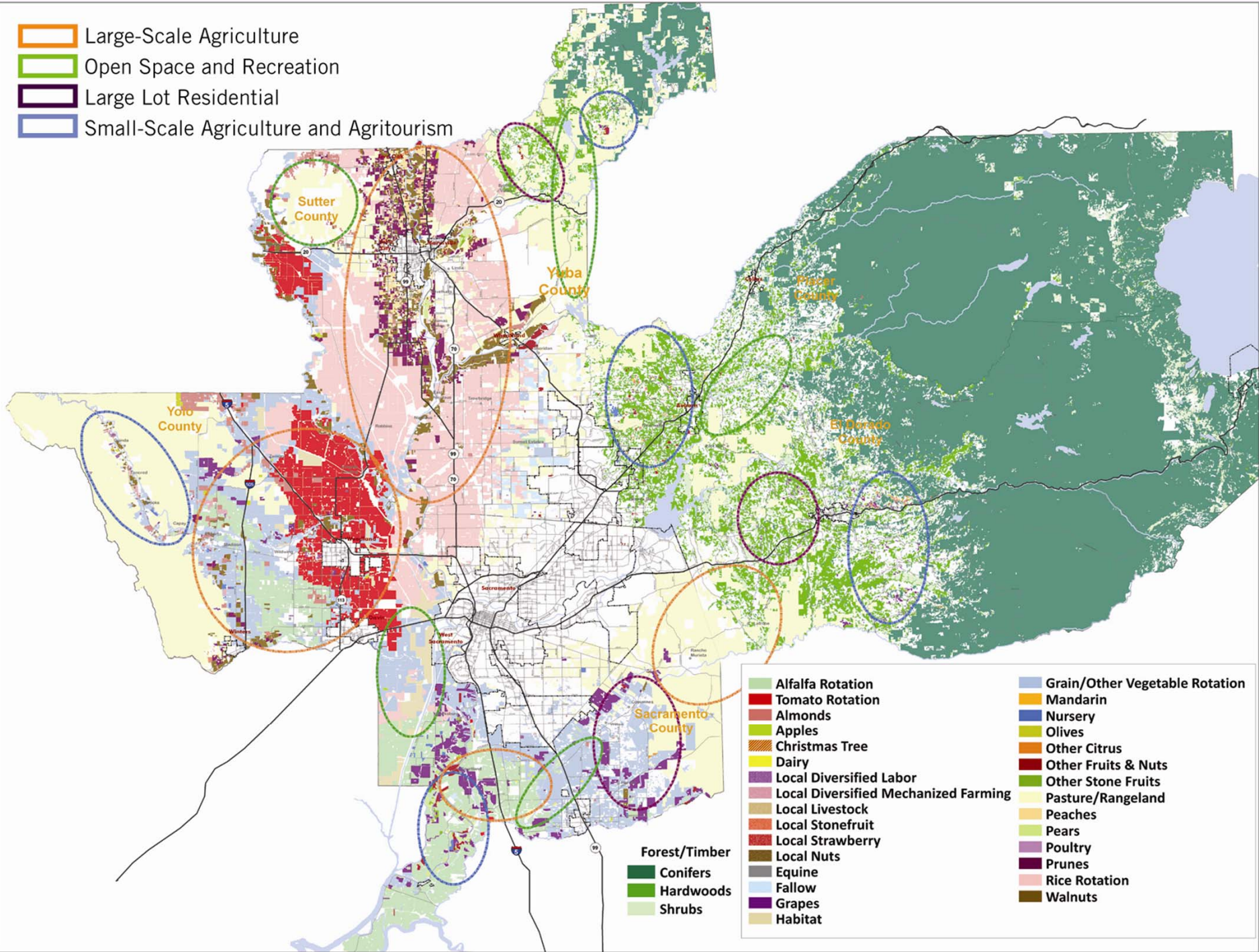
Total Acreage
in thousands

Agricultural Commodities
Value in millions of dollars





- Large-Scale Agriculture
- Open Space and Recreation
- Large Lot Residential
- Small-Scale Agriculture and Agritourism



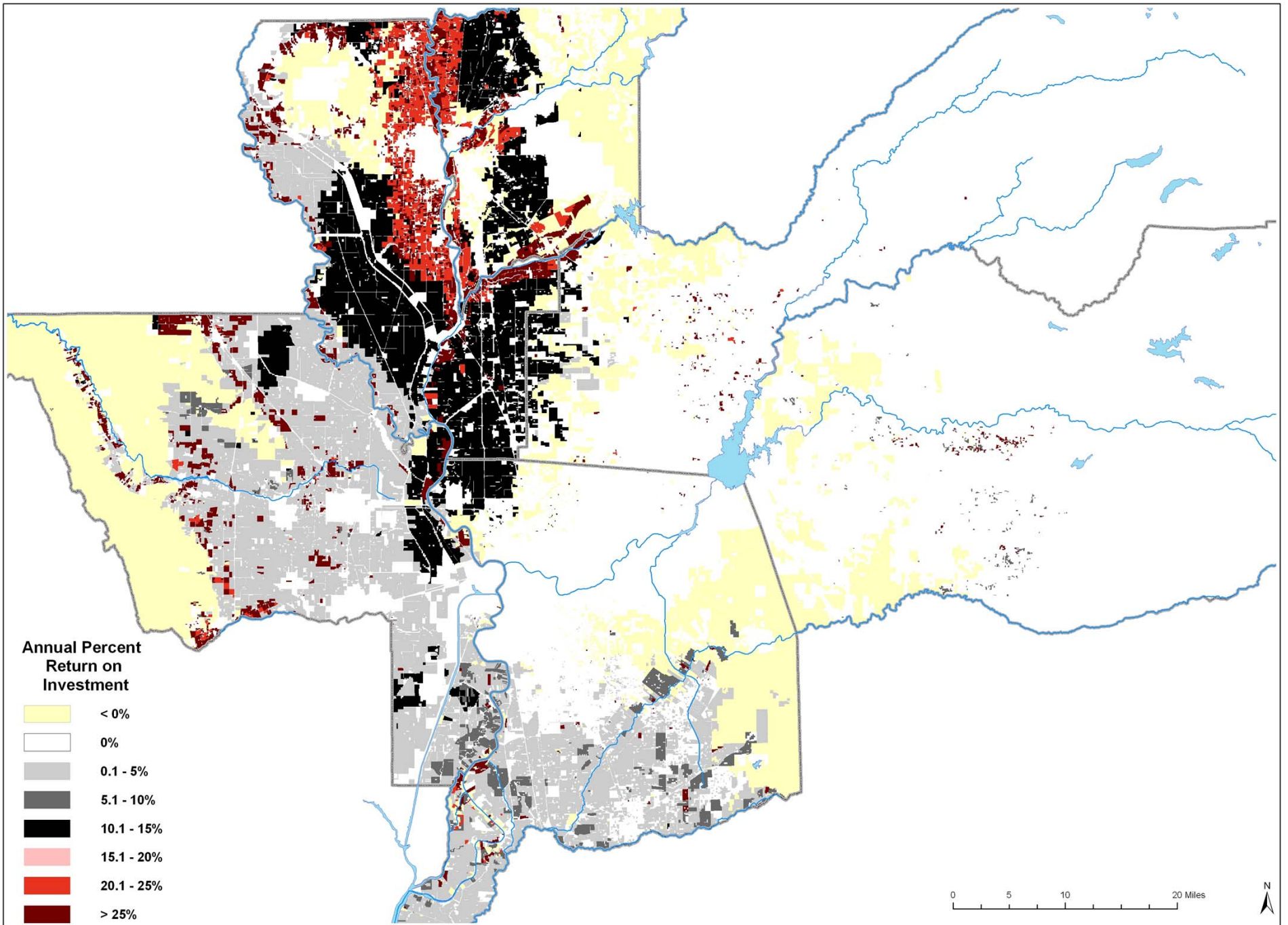
- | | |
|--|--|
| Alfalfa Rotation | Grain/Other Vegetable Rotation |
| Tomato Rotation | Mandarin |
| Almonds | Nursery |
| Apples | Olives |
| Christmas Tree | Other Citrus |
| Dairy | Other Fruits & Nuts |
| Local Diversified Labor | Other Stone Fruits |
| Local Diversified Mechanized Farming | Pasture/Rangeland |
| Local Livestock | Peaches |
| Local Stonefruit | Pears |
| Local Strawberry | Poultry |
| Local Nuts | Prunes |
| Equine | Rice Rotation |
| Fallow | Walnuts |
| Grapes | |
| Habitat | |

- Forest/Timber**
- Conifers
 - Hardwoods
 - Shrubs

Cost and Return Conventional Almond Production

Sacramento Region

<u>Cost category</u>	<u>Input</u>	<u>Quantity</u>	<u>Unit/acre</u>	<u>Price</u>	<u>Cost</u>
Chemical	Roundup	3.00	pt	\$ 8.40	\$ 25.20
Chemical	Surflan	3.00	pt	\$ 16.96	\$ 50.88
Chemical	Goal 2XL	3.00	pt	\$ 13.50	\$ 40.50
Chemical	Rodent Bait	1.00	lb	\$ 4.50	\$ 4.50
Chemical	Rovral	1.00	lb	\$ 25.00	\$ 25.00
Chemical	Abound	14.00	floz	\$ 2.78	\$ 38.92
Chemical	Ziram	8.00	lb	\$ 2.80	\$ 22.40
Chemical	Dipel	2.00	lb	\$ 15.63	\$ 31.26
Chemical	Lorsban	4.00	pint	\$ 4.00	\$ 16.00
Chemical	Omite	7.50	lb	\$ 8.23	\$ 61.73
Chemical	Vanguard	5.00	oz	\$ 4.09	\$ 20.45
Contract	Consultant	1.00	acre	\$ 25.00	\$ 25.00
Contract	Hives	2.50	hive	\$ 140.00	\$ 350.00
Contract	Leaf Analysis	1.00	acre	\$ 2.00	\$ 2.00
Contract Labor	Shake Nuts	2.00	hour	\$ 80.00	\$ 160.00
Contract Labor	Sweep	2.00	hour	\$ 55.00	\$ 110.00
Contract Labor	Pick up, haul, hull and shell	2200.00	lb	\$ 0.11	\$ 242.00
Fertilizer	UN-32	220.00	lb	\$ 0.29	\$ 63.80
Fertilizer	Zinc Sulfate	30.00	lb	\$ 0.50	\$ 15.00
Fertilizer	Potassium Sulfate	500.00	lb	\$ 0.23	\$ 115.00
Irrigation	Water	36.00	acin	\$ 2.67	\$ 96.12
Fuel	Gasoline	11.15	gallons	\$ 3.98	\$ 44.38
Fuel	Diesel	11.88	gallons	\$ 3.84	\$ 45.62
Labor	Labor (machine)	11.56	machine hrs	\$ 15.00	\$ 173.40
Labor	Labor (nonmachine)	11.72	hrs	\$ 12.00	\$ 140.64
Total Operating Cost/Acre					\$ 1,919.79



1. Land Use

Soft Edge

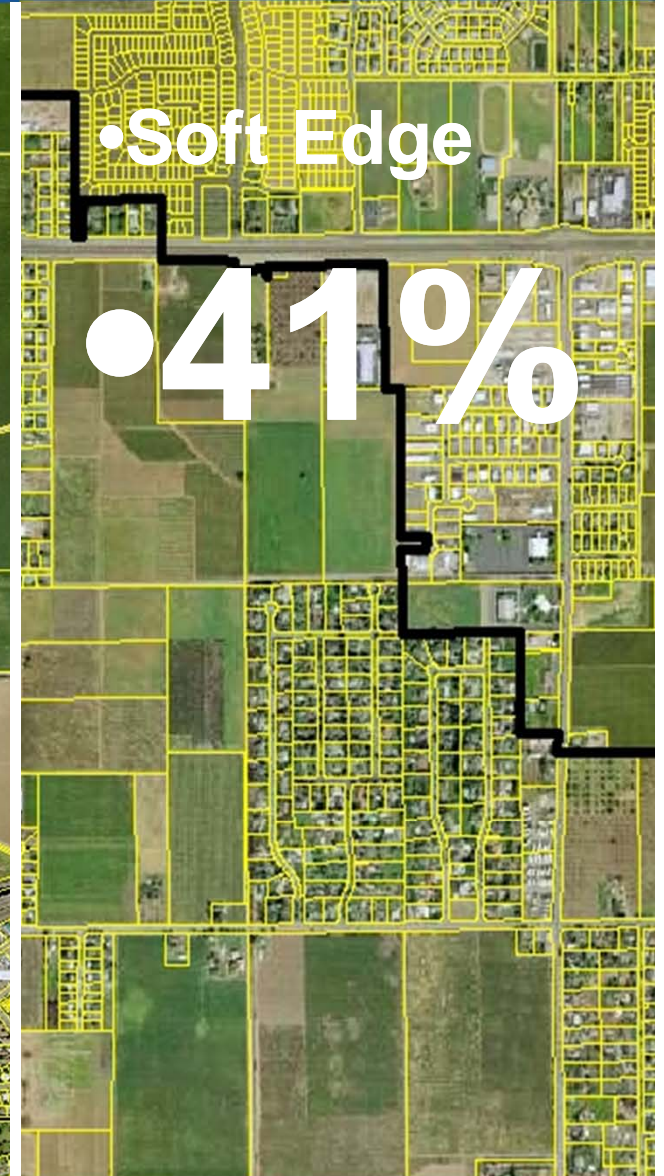
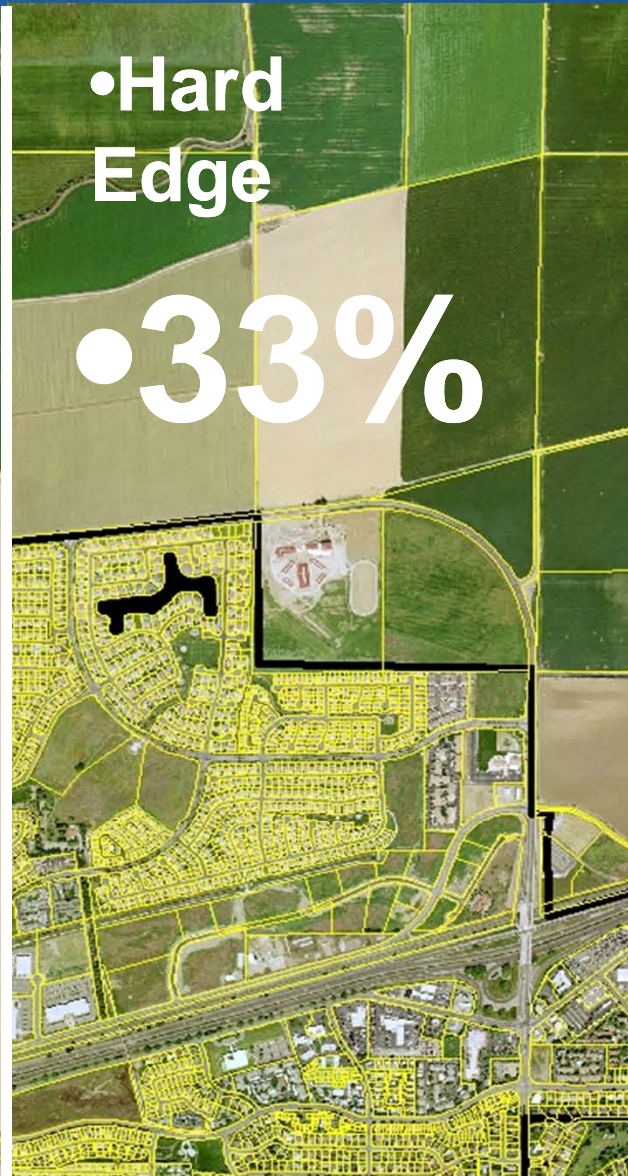
Hard
Edge



Rural Communities



Rural-Urban Interface: Percent likelihood of following at...



Reducing Conflict

Rural



Urban



Innovations at the Edge and Beyond

Infill & Redevelopment



Rural-Urban Edge



- Buffers
- Ag Parks
- Right-to-Farm
- Policy Boundaries
- City-County Agreements

Supporting Ag Viability Beyond the Edge

- City-County Agreements
- Voter Initiatives
- Supportive Zoning
- Open Space Plans
- Easements, TDRs, etc.

1. Land Use

- Habitat Conservation
- Carbon Sequestration
- Groundwater Recharge
- Flood Control
- Easements
- Stewardship



Habitat Opportunities on Agriculture Lands

Rice:

10 species including Swainson's hawk, burrowing owl, peregrine falcon

Row Crops:

7 species including Swainson's hawk, burrowing owl, loggerhead shrike

Irrigated Pasture:

10 species including Swainson's hawk, burrowing owl, peregrine, falcon

Alfalfa:

9 species including Swainson's hawk, burrowing owl, ferruginous hawk

Orchards:

3 species including Cooper's hawk, yellow warbler

Grazing, no vernal pools:

16 species including Swainson's hawk, burrowing owl

Grazing, with vernal pools:

16 species including fairy shrimp, tadpole shrimp

Rural Communities Fiscal Model



Fiscal Impacts Model

- **Purpose:** Help small rural communities make growth decisions that are fiscally sustainable
- **Challenges:**
 - Growth of any kind sometimes looks like economic progress
 - Needed infrastructure investments to fix existing problems sometimes contribute to this problem
- **Example:** Better balanced land uses more fiscally viable than housing subdivision

Simple Payback Analysis

Total Public Sector Costs **\$811,830**
 Public Sector Annual O&M Costs **\$115,498**
 Annual Revenue (Taxes etc.) **\$144,785**
Annual Net Revenue \$29,287

Actual Simple Payback: **27.7** yrs
 Desired Simple Payback (yrs)
 Gap per ERU (desired payba **\$110** per year

Bond Analysis

Maturity period (yrs)

Coupon Rate

Annual Coupon Payments **\$40,591**

Total Additional Funds: **-\$11,305**

Bond Gap per ERU: **\$31**

Life Cycle Cost Analysis

Discount Rate

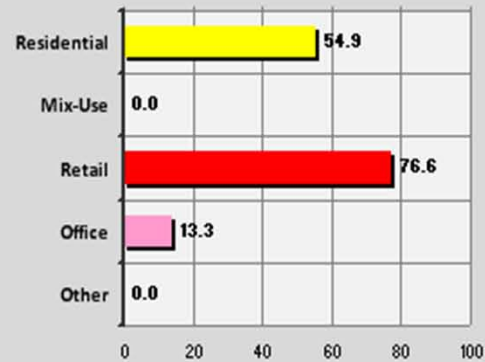
Analysis Time Period (yrs)

Maintenance Escalation rate

Net Present Value (NPV) savings (20 yrs) -\$277,203

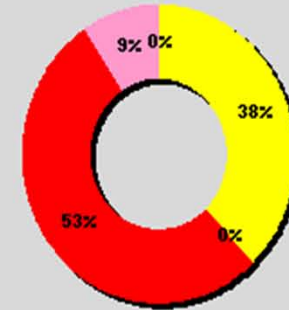
Thousands \$

Revenue per Year

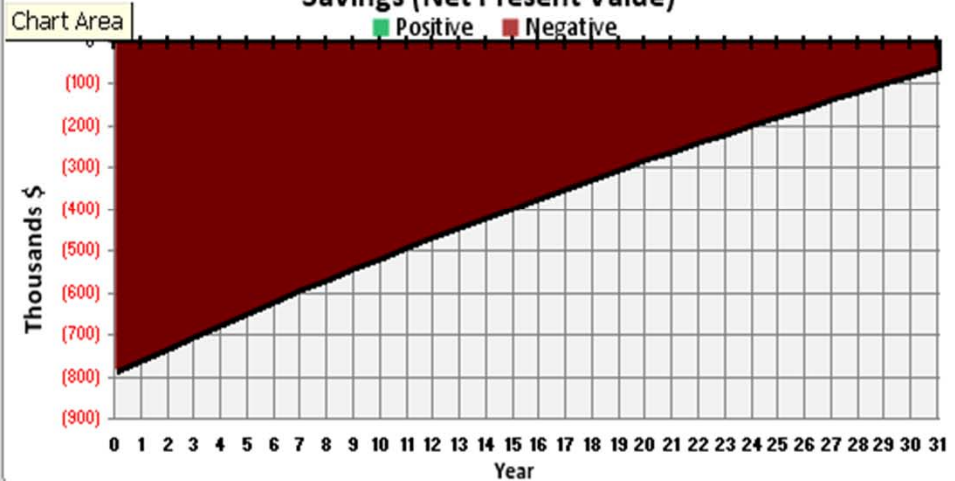


Positive Revenue Sources

■ Residential
■ Mix-Use
■ Retail
■ Office
■ Other



Savings (Net Present Value)



2. Infrastructure

Transportation

- Commerce
- Safety



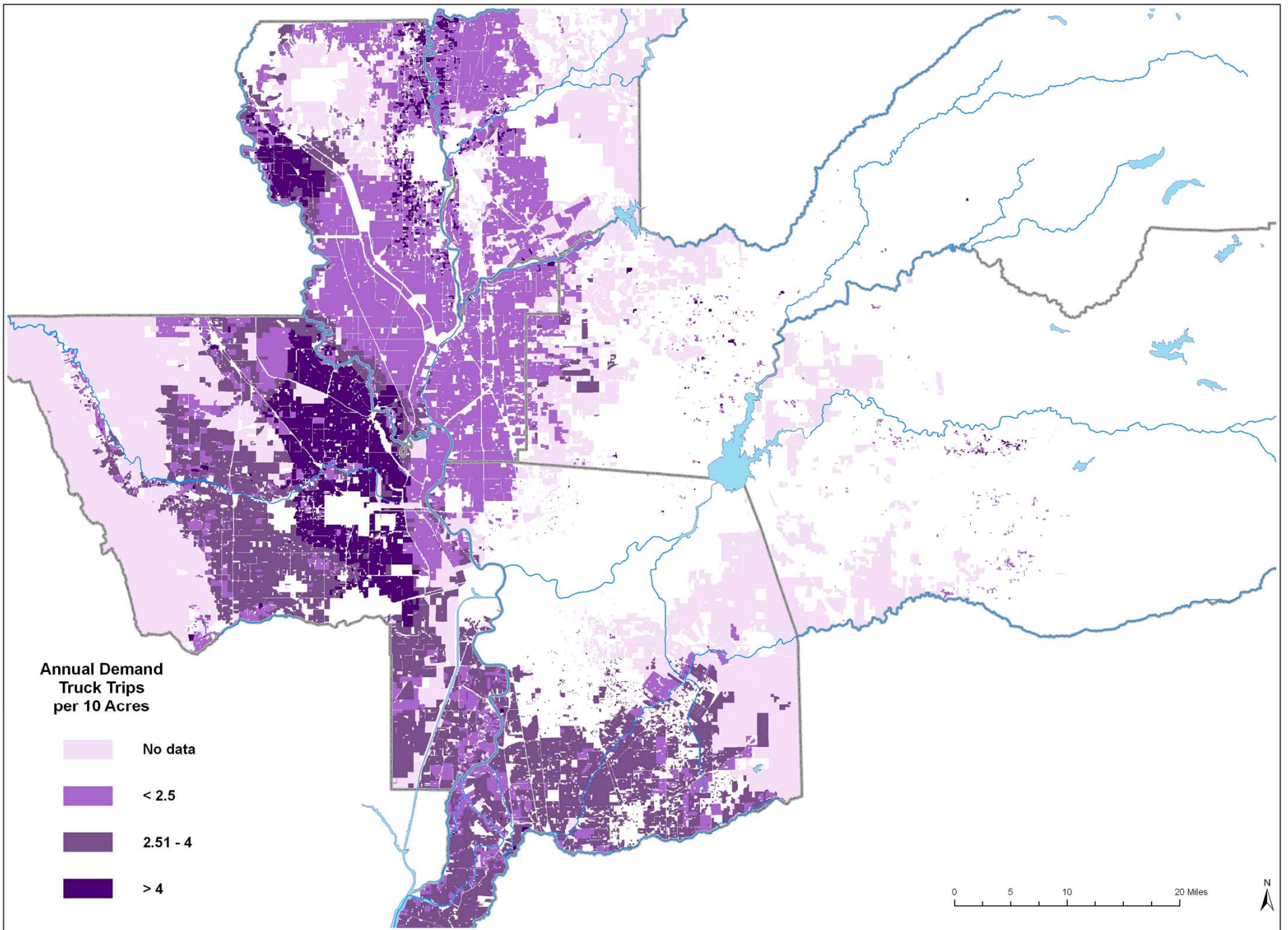
Transportation Issues

- Urban and rural residential traffic
- 41% of fatal accidents on rural roads
- Processing and distribution facilities consolidated outside the region
 - Food truck out, food trucked in
- Over 16,000 farm workers in Sacramento region
- 72% farm workers lack adequate transportation
- Road maintenance backlog

System Maintenance

Rural Areas have a small percentage of the region's population but must maintain a disproportionate number of the region's road miles.

	Road Miles	Population	Road Miles/Person	Percent Road Miles	Percent Population
Urban	8,777	1,781,419	0.0049	52%	87%
Rural	8,258	275,824	0.0299	48%	13%
Total	17,035	2,057,243	0.0083		



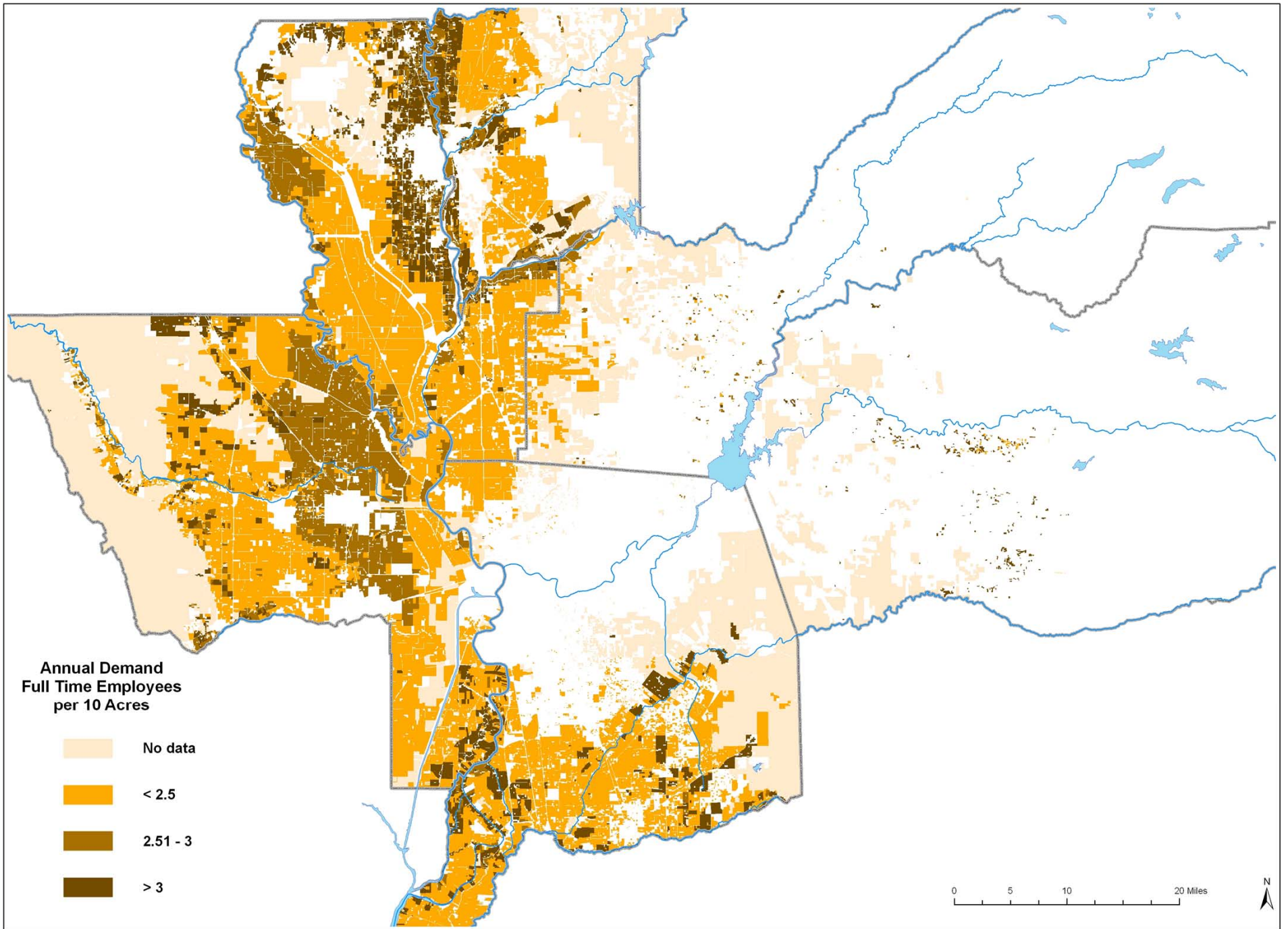
2. Infrastructure

Distribution &
Processing



Labor

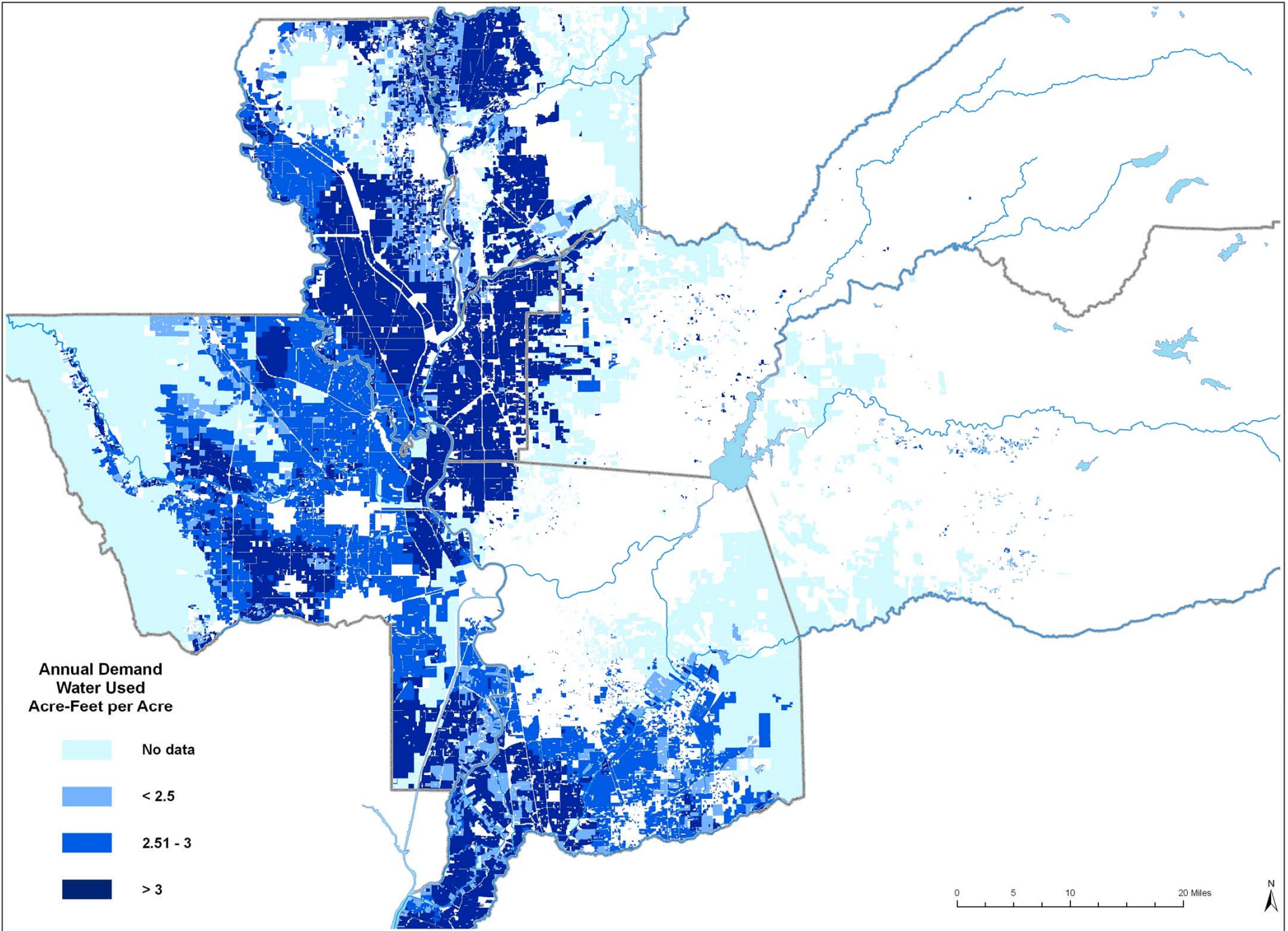




2. Infrastructure

Water Resources





3. Economic Opportunities

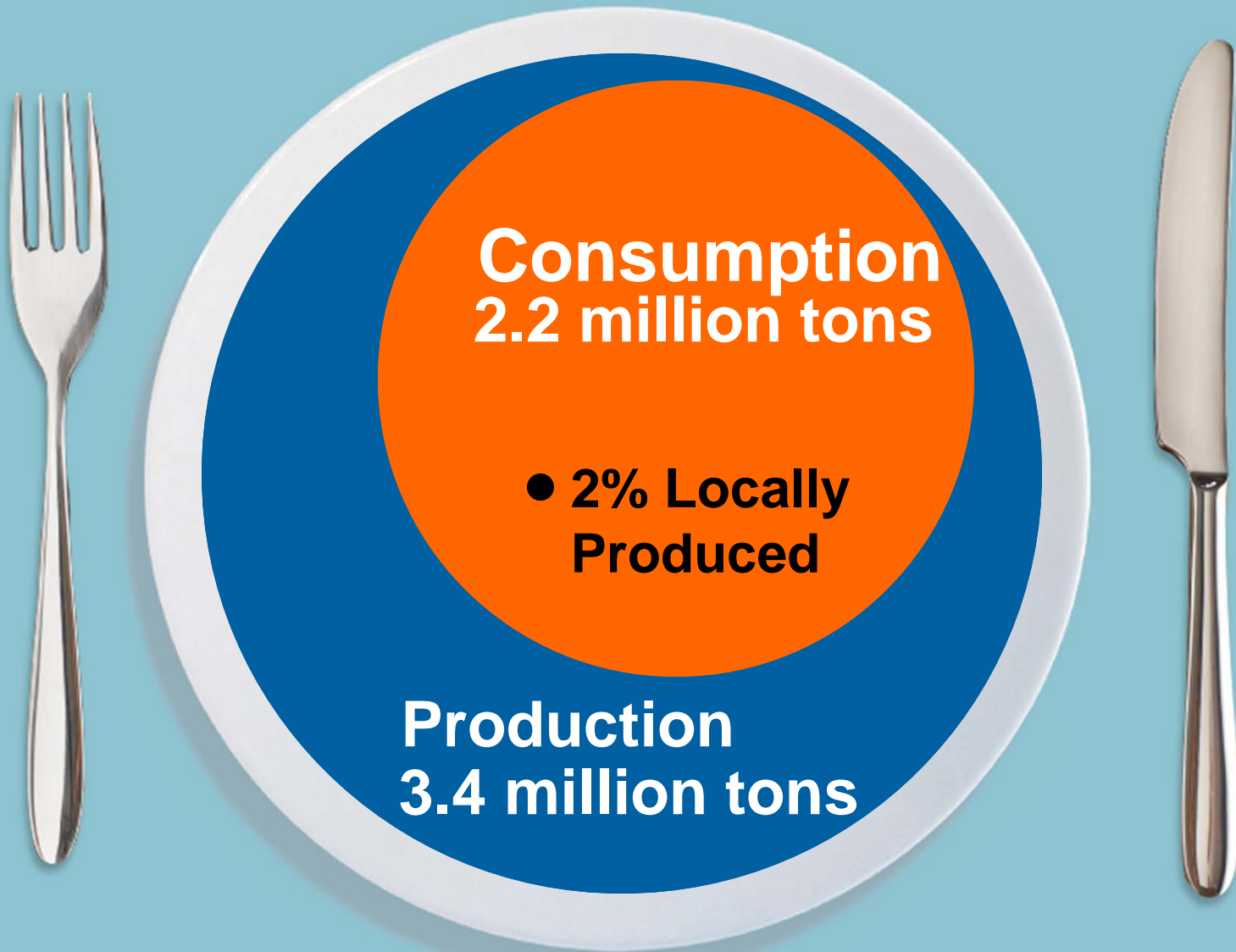
Local Markets & Agritourism





Understanding the Local Food Economy

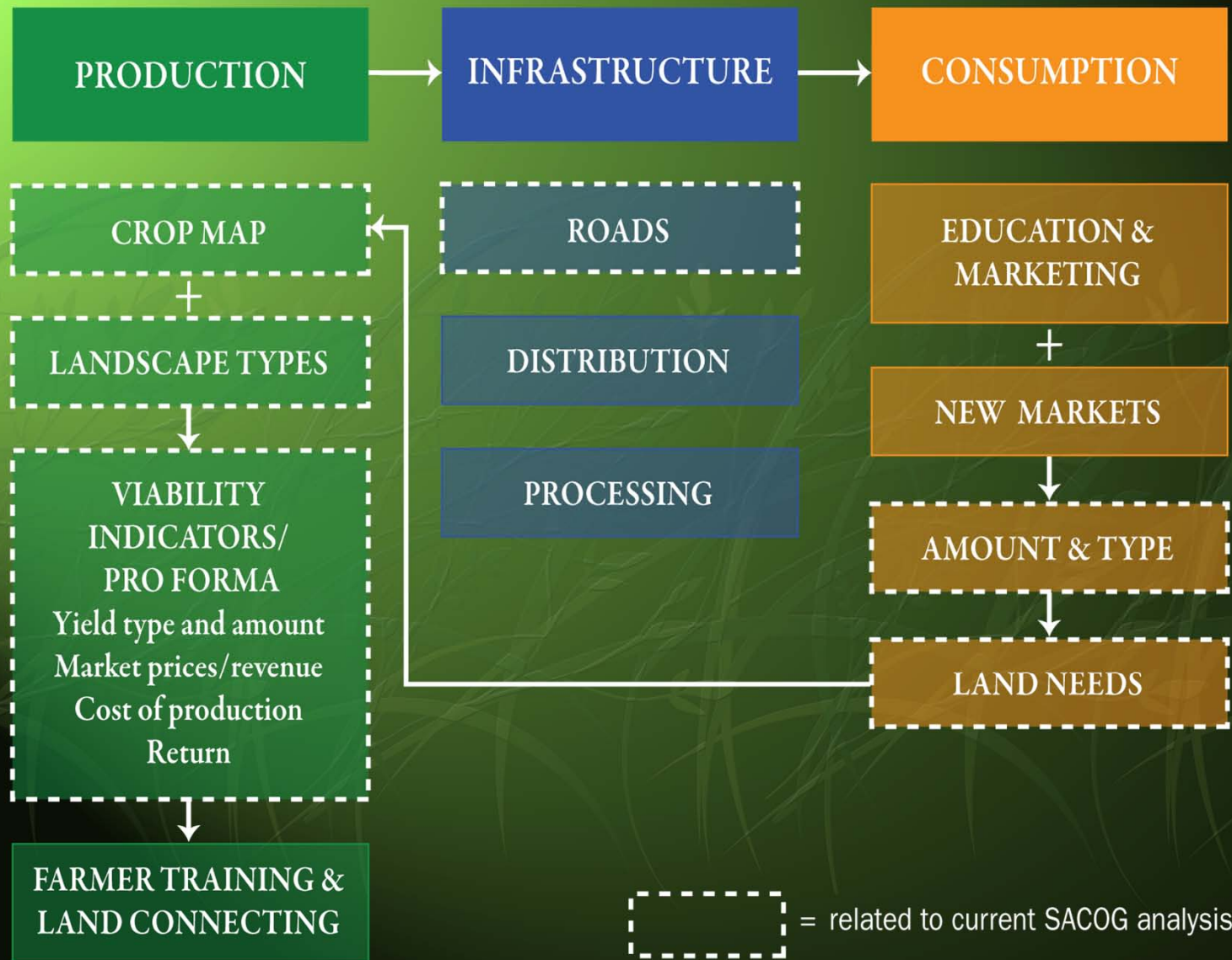
Production and Consumption



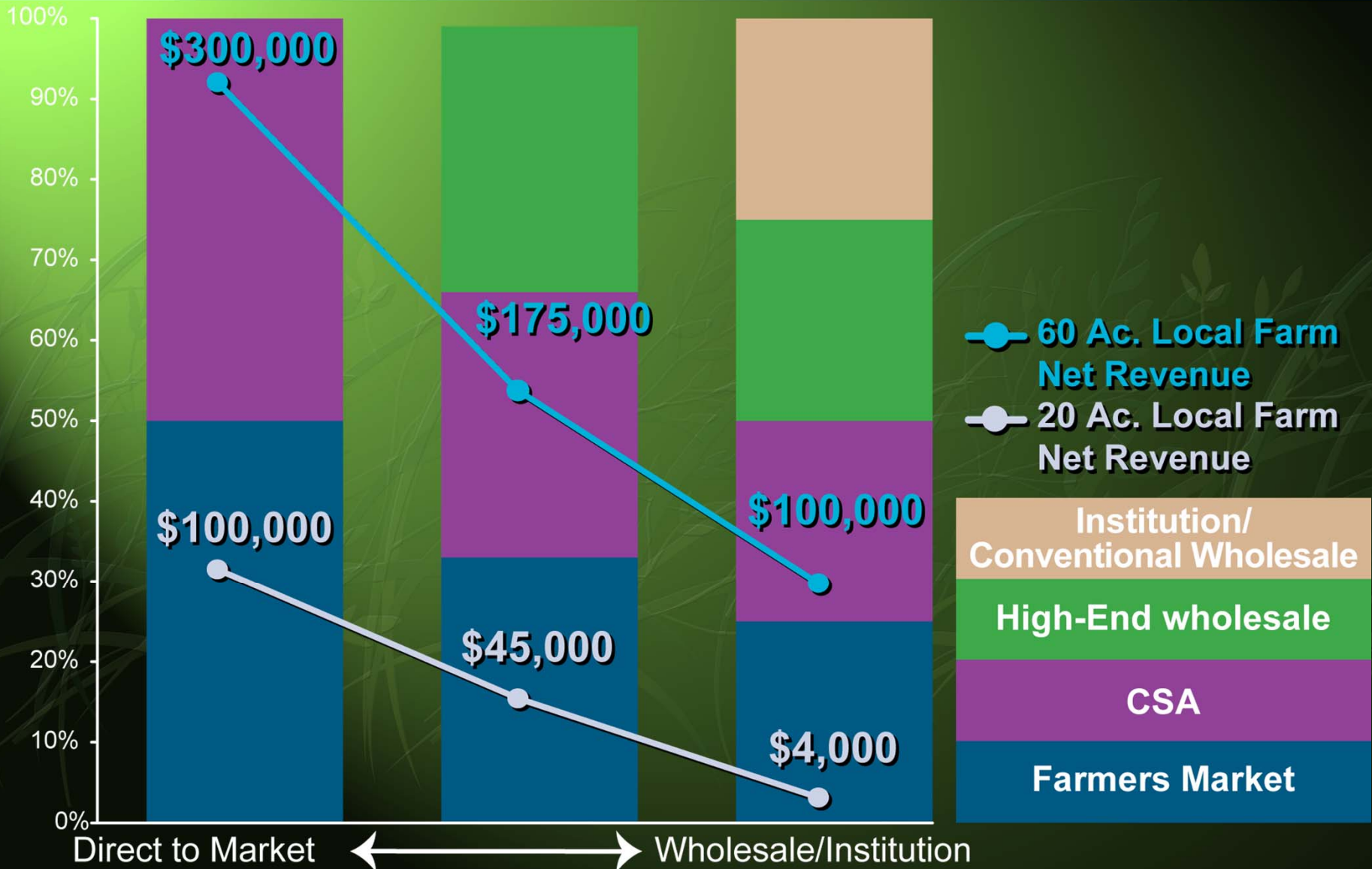
Local Food System

- **Purpose:** Estimate supply and infrastructure needs to meet consumer demand for locally grown food
 - Changing diets
 - Expanded direct markets
 - New wholesale and institutional markets
 - Retail and value-added markets

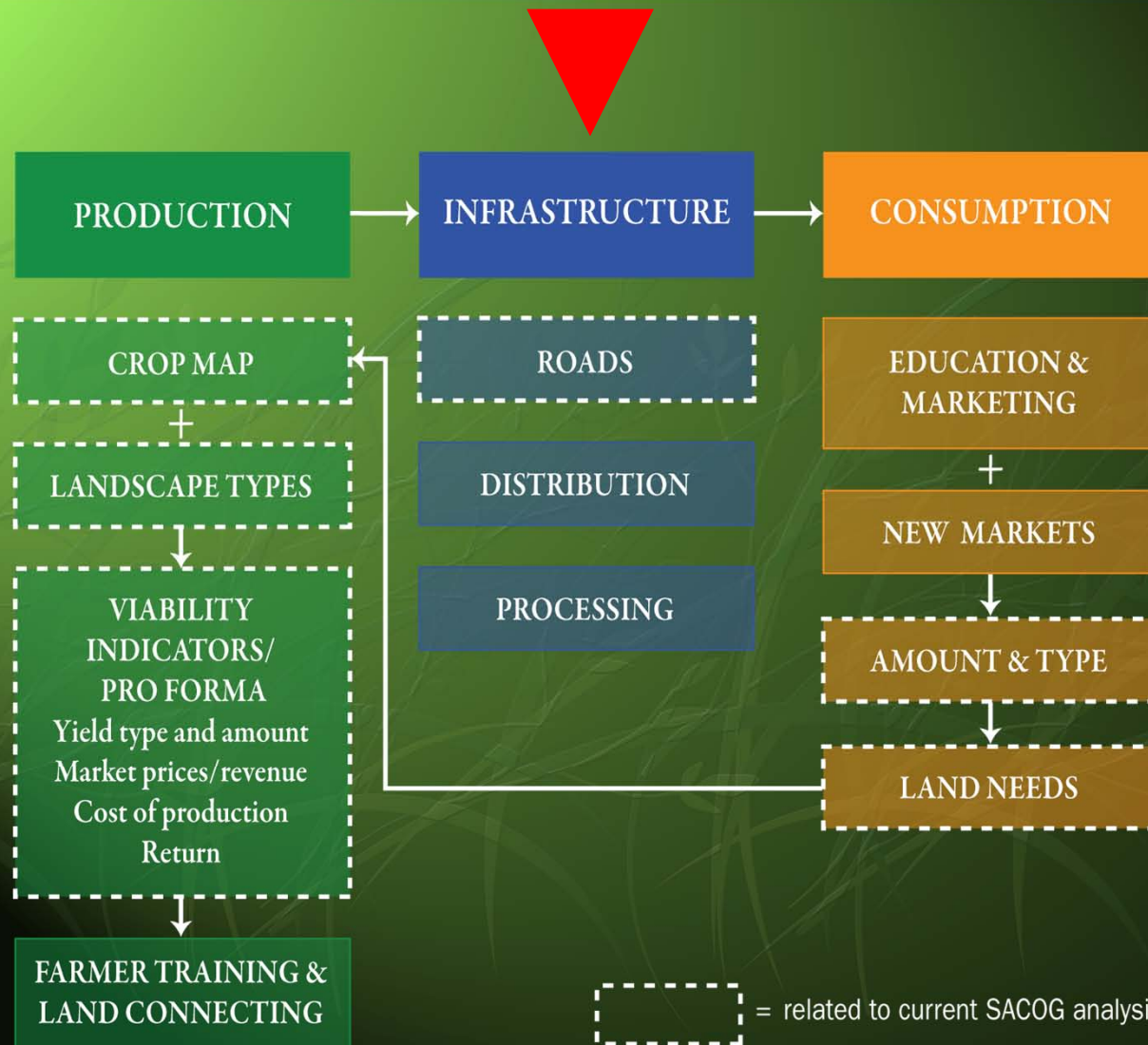
Local Food System Analysis



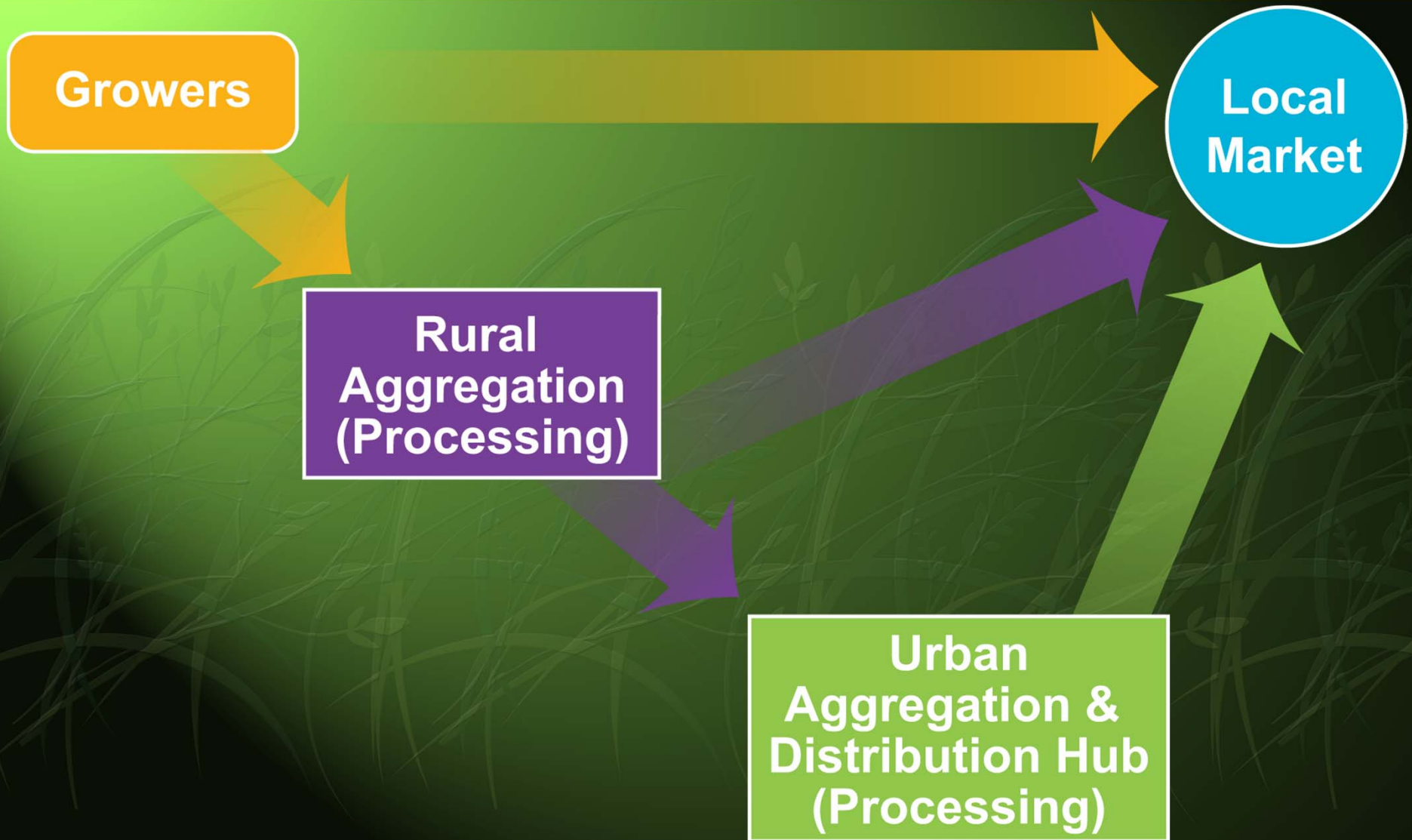
Markets and Revenue



Local Food System Analysis



Local Food System



Local Distribution

- Aggregate local produce
- Volume for larger customers
- Use existing distributors to get local food to market
- Marketing and labeling as “local”
- Shared facilities



Food Hub Research

ILLINOIS PACKING HOUSE FINANCIAL DATA AND ACREAGE SENSITIVITY ANALYSIS

Acres	Net Revenue	Gross Margin	SG&A	Operating Income	Operating Margin	Net Income	Seasonal Utilization	Annual Utilization
500	\$1,767,136	12.1%	20.2%	(\$143,350)	-8.1%	(\$320,527)	13.4%	4.4%
1000	\$3,534,272	12.1%	10.1%	\$69,760	2.0%	(\$107,417)	26.8%	8.8%
1260	\$4,453,183	12.1%	8.0%	\$180,577	4.1%	\$2,210	33.7%	11.1%
2500	\$8,835,680	12.1%	5.5%	\$583,668	6.6%	\$263,889	66.9%	22.1%
3500	\$12,369,952	12.1%	5.3%	\$839,135	6.8%	\$429,612	93.7%	30.9%
10500	\$37,109,856	12.1%	5.0%	\$2,619,505	7.1%	\$1,584,375	281.0%	92.6%

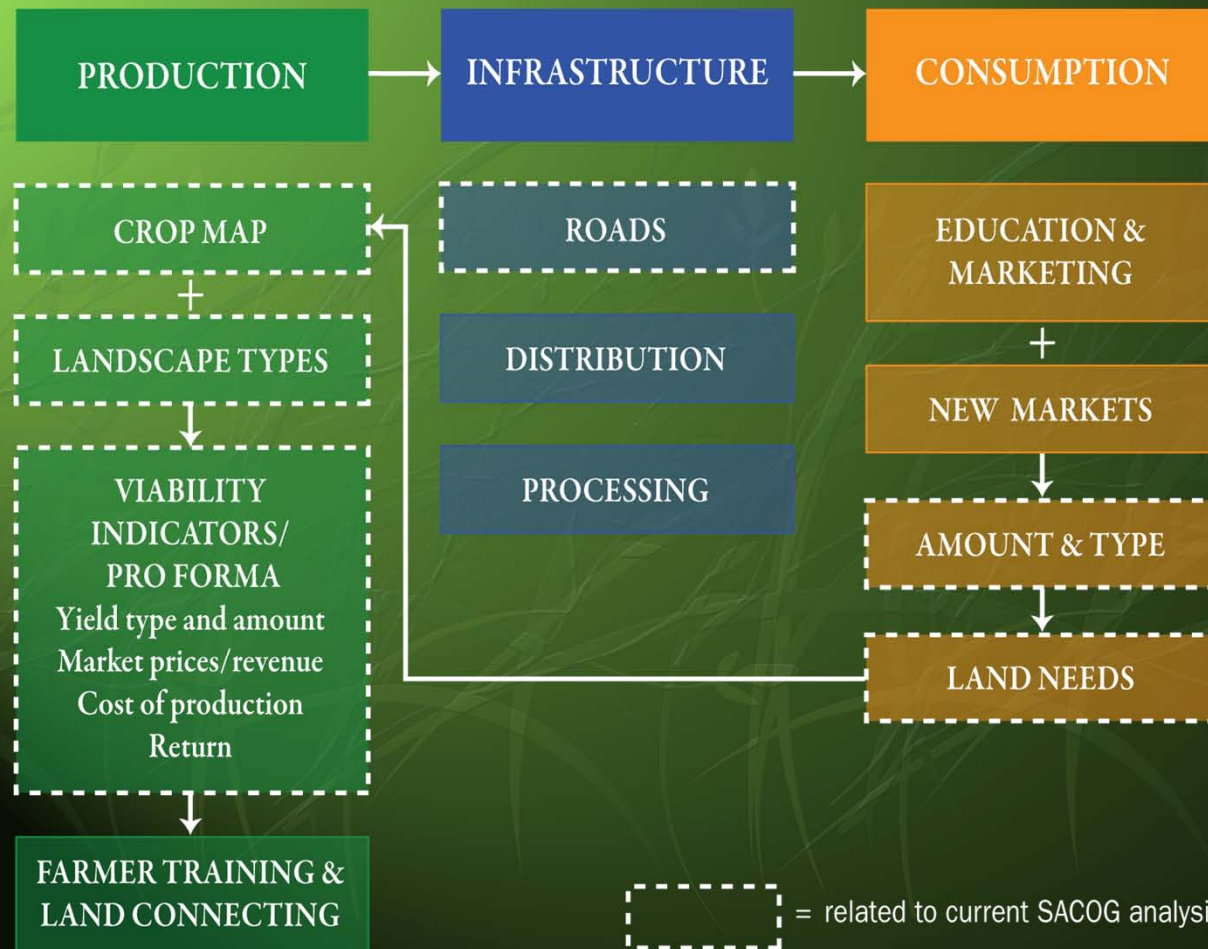
Source: Ready to Grow: A Plan for Increasing Illinois Fruit and Vegetable Crop Production

Local Processing

- Diversify products
- Serve customers that need processed food
- Commercial kitchens
- Repurpose existing processing
- Mobile processing
- Shared facilities



Local Food System Analysis



Farmland Needs for Local Food

Acres (excluding
meat production)



- Diet based on USDA recommendations
- Production based on local diversified small farm system

3. Economic Opportunities

Energy & Carbon Markets



3. Economic Opportunities

Recreation



4. Forest Management

- Fire
- Water
- Habitat
- Econ. Opportunities



5. Regulations

- Conflicting Regulations
- Permit Streamlining



PLACE³S RUCS Module: Return On Investment Analysis

Purpose: Understand agricultural viability by using "what if" scenarios:

- Market changes
- Cropping patterns
- Farm practices
- Planning that supports agriculture

Example: Changing alfalfa rotation to dried plums improved economic return

PLACE³S Model Design

Model Inputs

- Current or future crops
- Costs (labor, fuel, fertilizer, etc.)
- Crop yield and price
- Other factors (e.g., habitat, easement value)

Model Outputs

- Crop value
- Demand for inputs (water, seed, trucking, etc.)
- Profit (Revenue – Cost)

PLACE³S

ZOOMIN 2X ZOOMOUT 2X PAN IDENTIFY Parcel

% COV 100% REDEV MODE MARK % DENS 100% % ACRE 100% PLACE TYPE - [LEGEND](#)
ALFALFA ROTATION- 100% FUEL CHANGE

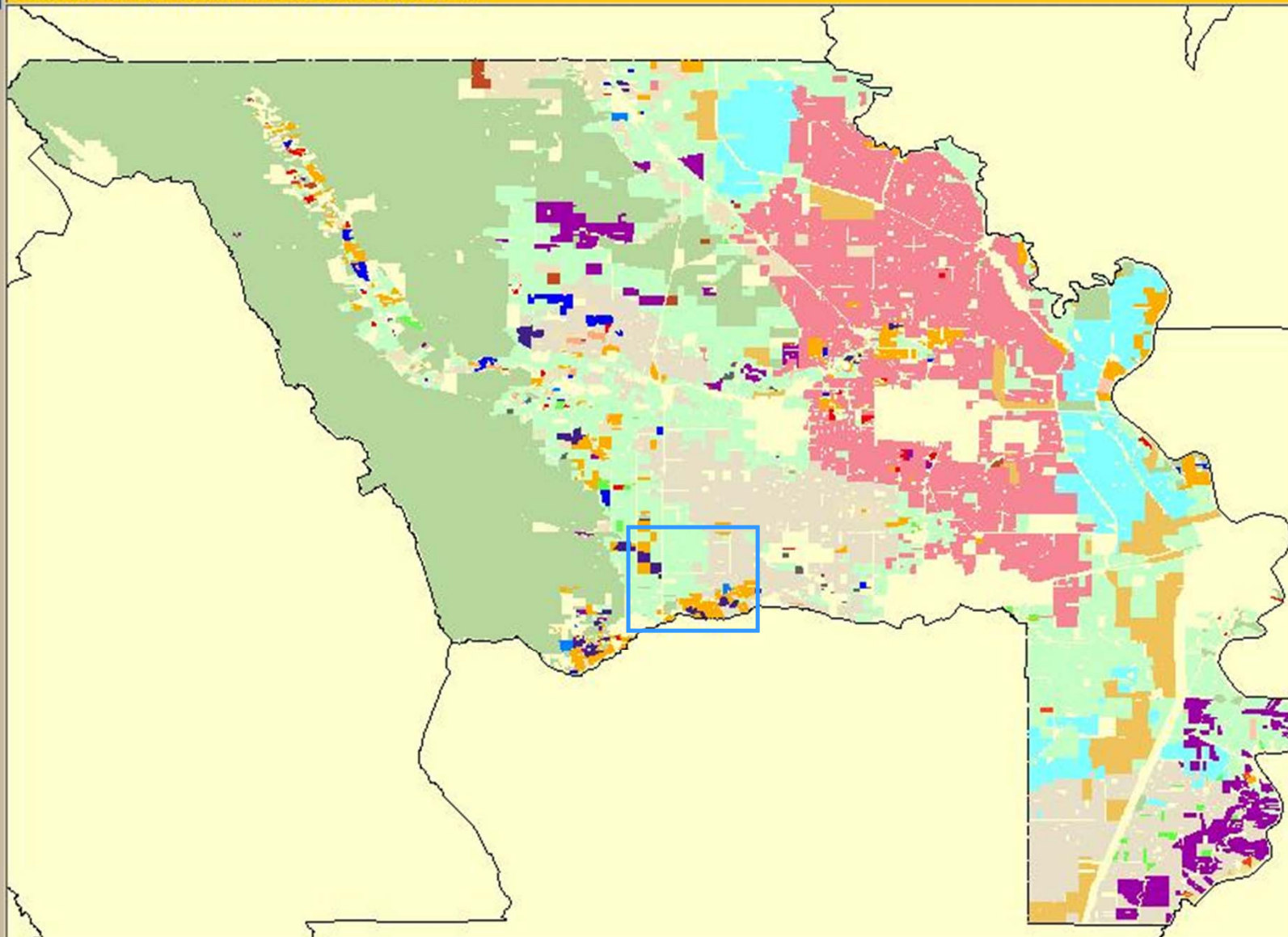
Layers

- Roads
- Parcel Lines

Map Size: 2X

Redraw

CLICK ON THE MAP TO PERFORM THE SELECTED ACTION



PLACE³S

ZOOMIN 2X ZOOMOUT 2X PAN IDENTIFY Parcel

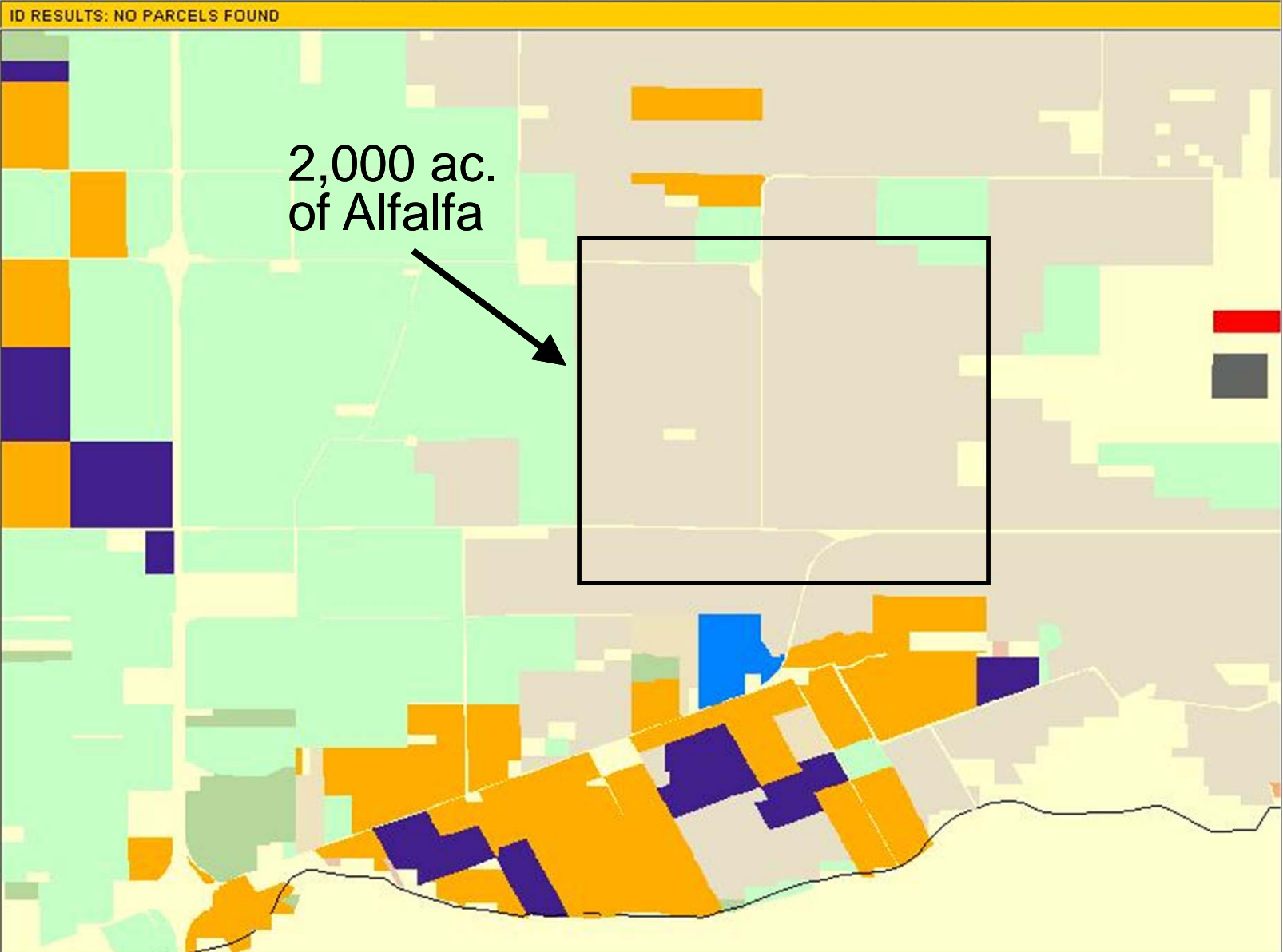
% COV 100% REDEV MODE MARK % DENS 100% % ACRE 100% PLACE TYPE - [LEGEND](#) Alfalfa Rotation

Layers

- Roads
- Parcel Lines

Map Size: 2X

Redraw



PLACE³S

ZOOMIN 2X ZOOMOUT 2X PAN IDENTIFY Parcel

% COV 100% REDEV MODE MARK % DENS 100% % ACRE 100% PLACE TYPE - **Alfalfa Rotation**

Layers

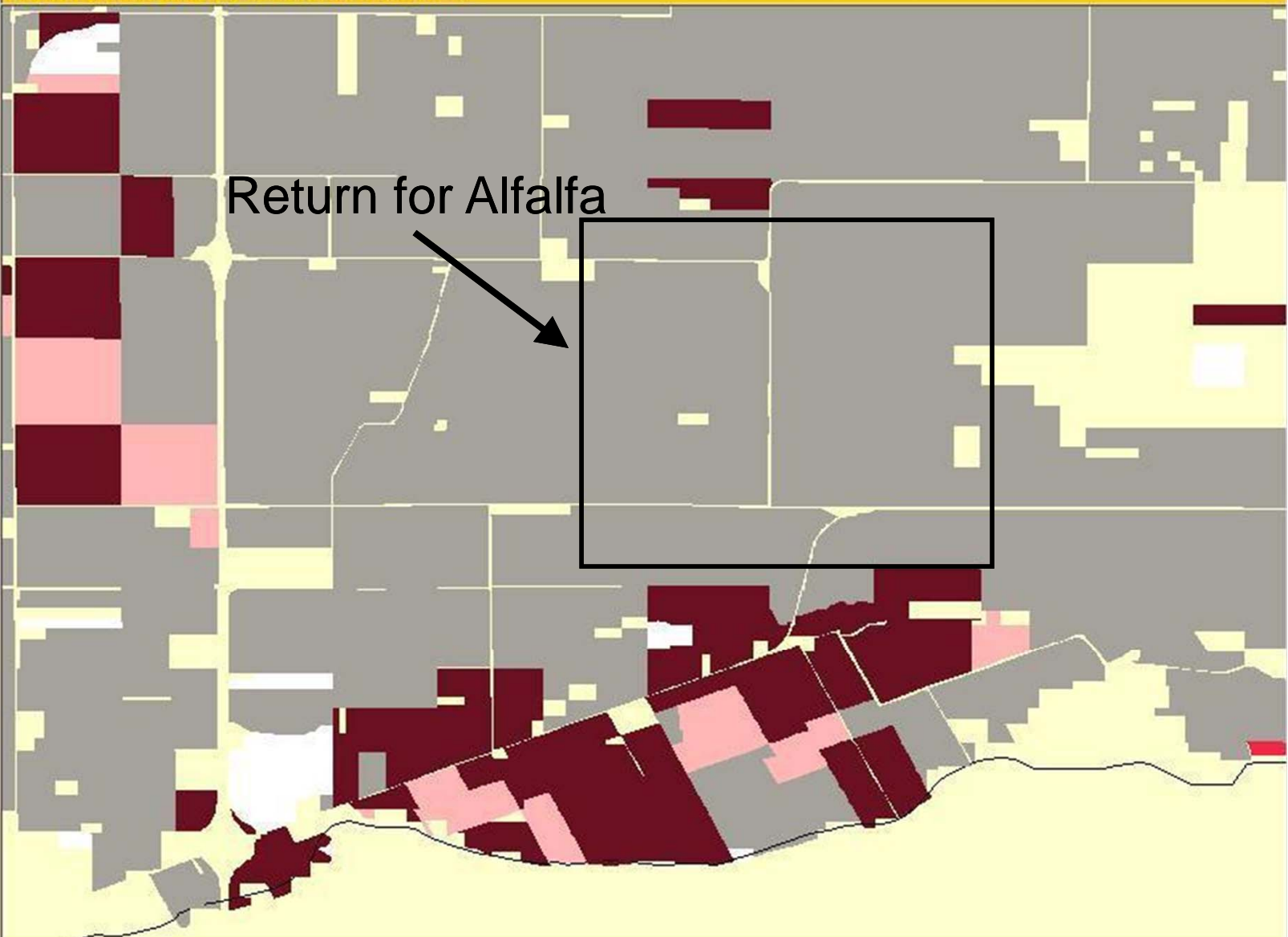
Roads

Parcel Lines

Map Size: 2X

Redraw

CLICK ON THE MAP TO PERFORM THE SELECTED ACTION



Return for Alfalfa

PERCENT RETURN

White	0 to 0
Grey	0 to 10
Black	10 to 20
Pink	20 to 30
Red	30 to 40
Dark Red	40 and above

PLACE³S

ZOOMIN 2X ZOOMOUT 2X PAN IDENTIFY Parcel

% COV 100% REDEV MODE MARK % DENS 100% % ACRE 100% PLACE TYPE - LEGEND Prunes

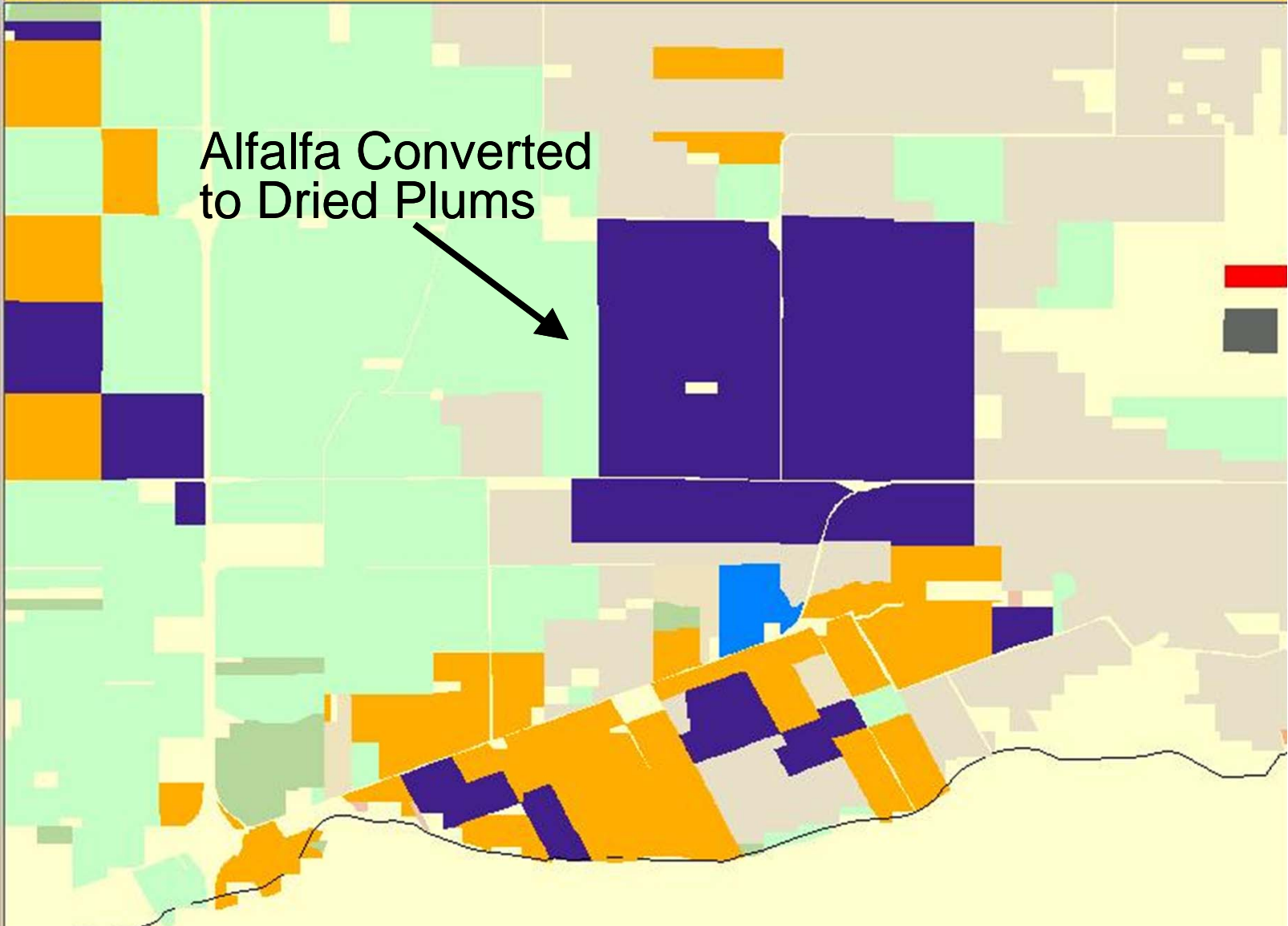
Layers

- Roads
- Parcel Lines

Map Size: 2X

Redraw

ID RESULTS: PRUNES - 100%



PLACE³S

ZOOMIN 2X ZOOMOUT 2X PAN IDENTIFY Parcel

% COV 100% REDEV MODE MARK % DENS 100% % ACRE 100% PLACE TYPE - [LEGEND](#)
ALFALFA ROTATION- 100% FUEL CHANGE

Layers

Roads

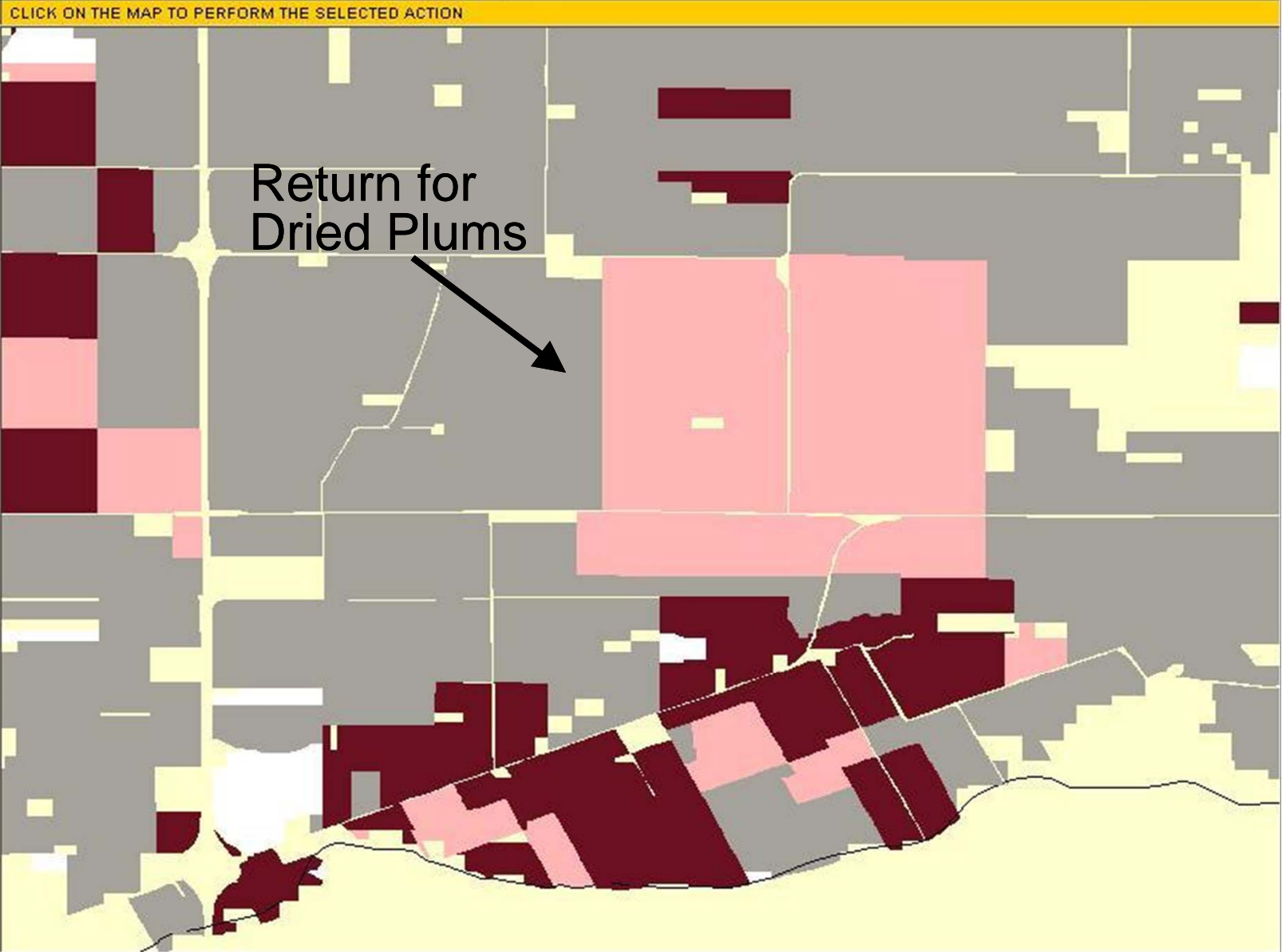
Parcel Lines

Map Size: 2X

Redraw

PERCENT RETURN

<input type="checkbox"/>	0 to 0
<input type="checkbox"/>	0 to 10
<input type="checkbox"/>	10 to 20
<input type="checkbox"/>	20 to 30
<input type="checkbox"/>	30 to 40
<input type="checkbox"/>	40 and above



PLACE³S

COMPARE SCENARIOS - RESULTS

[CURRENT PROJECT](#)
[RUCS YOLO DAVID](#)

[PROJECT TYPE](#)
 NEIGHBORHOOD

[LEAD ORGANIZATION](#)
 SACOG

[STUDY AREA](#)
 CUSTOM STUDY SHAPEFILE

CURRENT SCENARIO : [ALFALFA TO DRIED PLUMS](#)

SCENARIO COMPARISON

SCENARIO NAME	TOTAL ACRES	AG ACRES	AG VALUE	AG COST	AG RETURN	AG PCT RETURN	AG WATER ACRE / FEET	AG LABOR FTE	AG TRUCK TRIPS
BASE CASE	259,715	555,346.0	\$600,156,047	\$506,819,215	\$93,336,832	18.4%	662,613	1,989.2	99,939
ALFALFA TO DRIED PLUMS	261,653	555,344.7	\$608,653,171	\$513,458,345	\$95,194,826	18.5%	663,557	2,025.4	99,689

[JOB DIVERSITY CHART](#)

[HOUSING DIVERSITY CHART](#)

LOGGED IN AS [SHABAZIAN](#)

[CONTACT SITE](#) | [HELPDESK](#)

**Less Than
0.5% of County
Ag Land:**

Value: + \$8M

Return: + \$2M

Water: + 1,000 ac-ft

Labor: + 35 workers

Trucks: - 250 trips

Forecasting Model: Factors affecting viability

Variables affecting crops:

- Chemicals
- Equipment
- Fertilizer
- Fuel
- Irrigation
- Labor
- Seed
- Commodity Prices



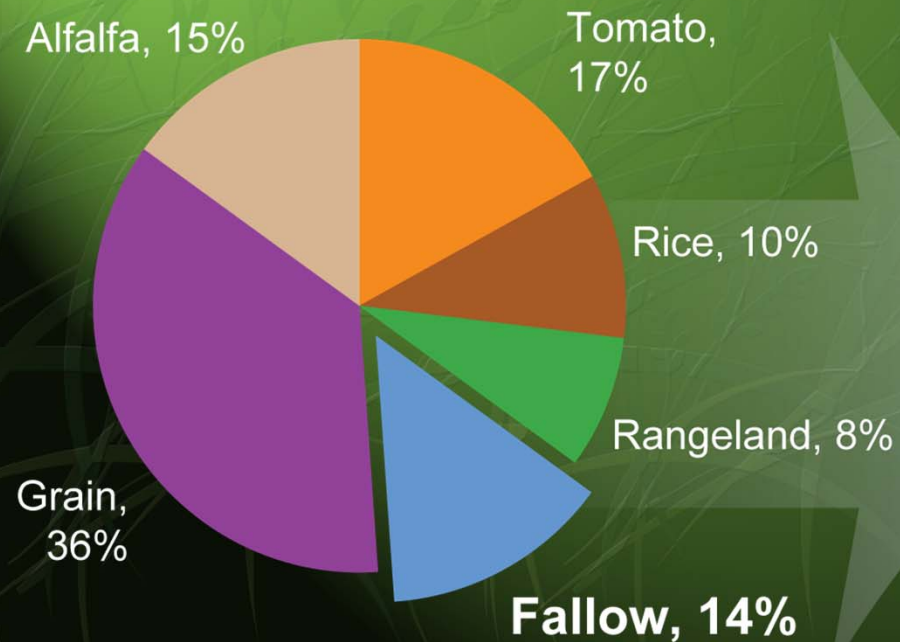
Forecasting Model: Scenario Examples

- Russian drought and fire reduce wheat harvest
→ *Grain prices increase*
- Oil resources become more scarce
→ *Fuel, chemical and fertilizer prices increase*
- Construction industry heats up again
→ *Labor prices increase*
- Drought persists
→ *Surface water decrease, Irrigation costs increase*

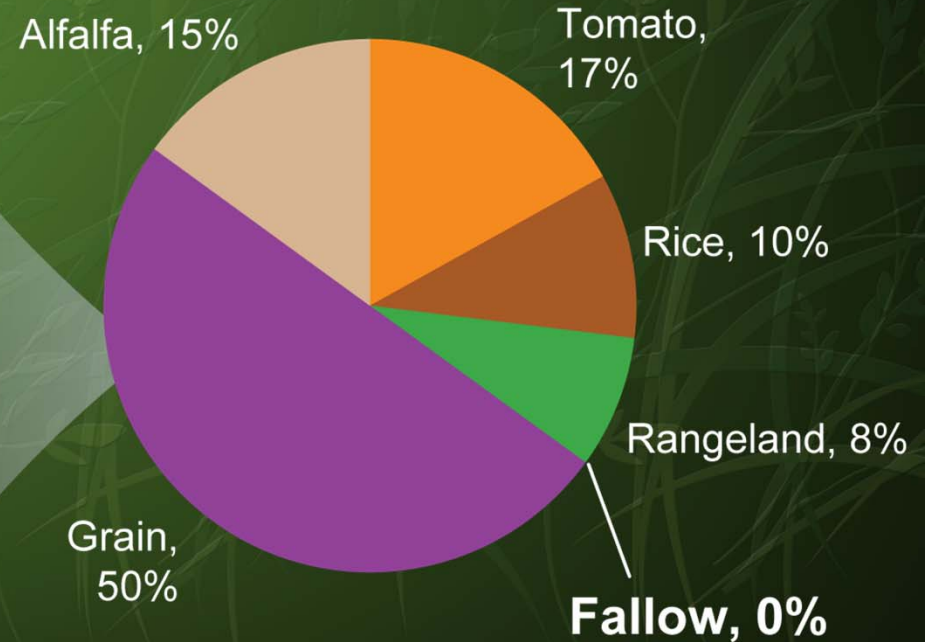
Forecasting Model: Scenario Examples

Crop Type: Grain

Grain Prices: Stable



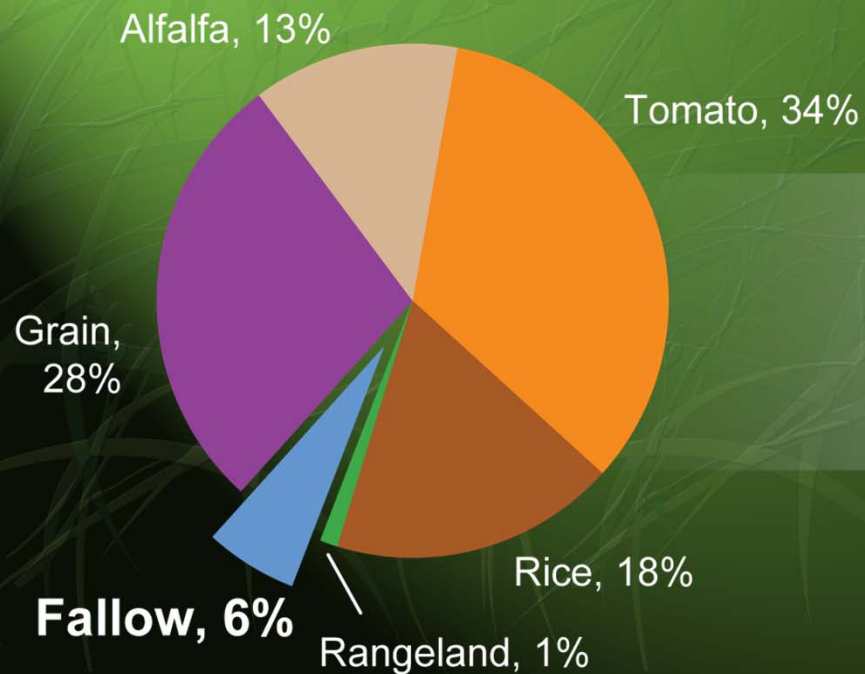
Grain Prices: Double



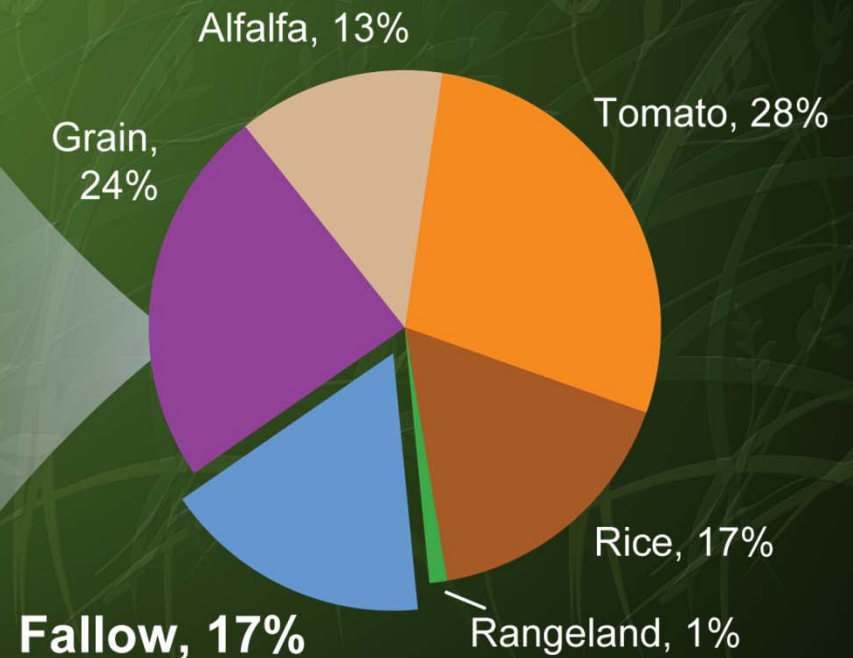
Forecasting Model: Scenario Examples

Crop Type: Tomato

Fuel Prices: Stable



Fuel Prices: Double



S A C R A M E N T O R E G I O N



R U R A L - U R B A N
C O N N E C T I O N S S T R A T E G Y

www.sacog.org/rucs