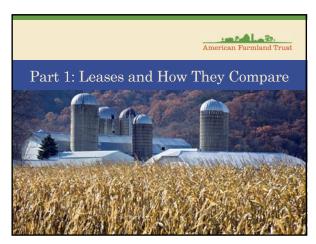


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# What you will learn

- 1. Prepare to secure land through leasing
  - 1.a. Compare the features of different types of leases
  - 1.b. Identify the elements of a good lease
  - 1.c. Assess the impact of landlord motivations on your operation
  - 1.d. Identify what you require (vs. desire) in a leasing situation
  - 1.e. Determine the types of leases and lease provisions that advance your personal and business goals
  - 1.f. Locate rental rates in the area where you want to locate

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## What Is a Lease?

- A lease is a contract between a landlord and a tenant – or landlords and tenants
- · It identifies the parties and
- Creates an agreement on the tenant's control of the property and the return of rights to the owner at the end of the term
- Key elements of a lease include:
  - A property description
  - The length of the lease term
- · Payment terms/rental rate

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# Leases May Be Oral or Written

- Written leases offer more protection to the tenant
- Often are required by state law if they exceed one year
- · Provide security and clarity for both parties
- Spell out: property description, time frame, rental rate
- Require signatures of landowner and tenant
- Oral or "handshake" leases are valid
- But usually only for a year
- · Offer few protections



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# Leases Come with Rights Subject to Lease Terms and Purposes

- For the Tenant:
- To use a property, including land and potentially buildings and other infrastructure
- · To transfer the lease
- To privacy
- For the Landlord:
- · To sell or transfer the property
- To "encumber" e.g., to take out a mortgage, sell or donate an easement
- To enter the property and to exclude entry to others



# Public Policies May Affect These Rights

- States govern property rights
- Local governments regulate land use through ordinances and zoning
- Federal laws may further limit rights, e.g.,
- Endangered Species Act
- · Clean Water Act

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# Main Types of Leases

- Cash Leases require regular, predetermined cash rental payments in exchange for use of land and often agricultural infrastructure and/or housing
- Share Agreements
  - Crop Share Leases are based on production yields rather than a predetermined rental rate; operating expenses are shared between landlord and tenant
- Flex Leases determine rent in direct proportion to yields received, market prices or both; operating expenses also are shared
- Ground Leases are long-term arrangements where the tenant rents the land but invests in and owns buildings and other improvements

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## Pros and Cons of Cash Leases

- Pros
  - Simple
  - Allows for easy budgeting and record keeping
- Tenants make all production decisions and receive all payments, including government payments
- Cons
- Tenants assume virtually all the risk
- Requires more working capital as rent is due throughout the growing season
- · Rental rates can be volatile and may need to be set every year
- Conservation efforts must be capitalized into the value of the land

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# Pros and Cons of Crop Share Leases

- Pros:
- · Landowner and tenant enjoy more of a partnership
- · Higher potential for revenue
- Less risk since the lease is production-based and costs are split
- Cons:
- Hard to manage as both the landowner and tenant must track costs
- Requires more expertise, cooperation and a close relationship between landlord and tenant to make decisions and agree on crop share splits



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## Pros and Cons of Flex Leases

- Pros:
- Longer lease terms are easier to get as there is no need to renegotiate rent
- Tenants make production decisions but share some risk
- Improves working capital since the flex portion of the rent isn't paid until harvest
- Cons:
- · Requires excellent record keeping
- Can be hard to agree on the accuracy of yields, which may create tension with landlords
- Basing leases only on yields or markets can increase risk



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## Pros and Cons of Ground Leases

- Pros:
- Security: longer terms allow for better planning and investment
- · Can build equity in improvements
- · May increase borrowing capacity
- · Leases are renewable and inheritable
- Cons:
- · Still being tested for agriculture
- More complex and harder to negotiate terms
- · Greater investment may make it harder to end lease early
- May be harder to secure financing



# Lease with Option to Purchase

- Lease agreements may include provisions that the tenant has – or will have – the option to buy the property at some time in the future
- They can apply just to the land that is leased or include agricultural infrastructure and other assets
- Terms of the purchase should be specified in the lease including the price but also the time frame and whether rent payments count toward the sale
- May provide tenants with a way to build up equity over time



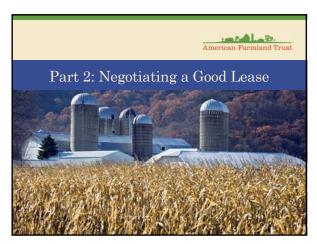
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# Other Variations on Purchase Options

- Right of First Refusal
- Installment Sale
- Land Contract Sale
- FSA Land Contract Guarantee Program for beginners and farmers/ranchers from socially disadvantaged groups



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# Many Types of Landlords

- Operators
- · Farmers and ranchers, often retired or retiring
- Nonoperator landlords
- Individuals
- Partnerships and trusts
- Institutions and organizations
   Including land trusts
- Public agencies
- Federal
- Tribal often through Bureau of Indian Affairs
- · State and local governments



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## **Landlords Have Various Motivations**

- A retired farmer may want to age in place but see his land managed as it has been.
- A nonfarming landlord may be unfamiliar with agricultural management or conservation practices.
- An institution may want a well managed landscape but be opposed intensive production.
- A public agency may have a public purpose associated with leasing land that requires specific types of operations or conservation practices, or may limit construction of agricultural infrastructure.



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## What's Covered in a Good Lease?

- Identification of the parties entering into the lease
- A property description
- Length of lease term including termination and renewal provisions
- Payment arrangement/rental rate
- Conservation provisions
- Agreement on who is responsible for maintenance and improvements
- Clearly defined landlord restrictions and/or other special provisions



## **Property Description Considerations**

- The more detailed the property description, the better. Make sure you detail features including:
- · Property boundaries
- · Acres of crop, pasture or other land
- Access to water irrigation, water rights, etc.
- · Agricultural infrastructure: barns, fencing, irrigation
- Housing



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## **Time Frame Considerations**

- Ideally, the length of your lease should be tied to your personal and business goals
- Short or long
- Short can be year to year, typically less than 3 years
  Less risk but also less stability and security
- Long-term are more than 3 years but can be as many as 99 years
  - Allow for investment in soil quality and infrastructure
  - Provide flexibility in types of crops and production
  - Allow participation in conservation programs
- Rolling renewal provides some of the benefits of each
- Use value assessment may require minimum terms



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# Payment Arrangements and Rate

- Determining rent is a tricky business. Above all else, it requires negotiation with the landowner
- Learn about their motivations and ownership costs
- It is easier to find information in some parts of the country – and easier for cash rents
  - · You can get a sense of rental rates from NASS
  - In some places, rental rate calculators are available
- Know what you can afford to pay



## **Conservation Provisions**

- Conservation plans required for participation in some farm programs – address issues such as soil health, erosion, nutrient management, water quality
- Best when developed by both landlord and tenant in consultation with NRCS staff
- Conservation provisions instead of mandating specific practices, provisions can be more flexible, requiring thresholds are met or objectives achieved
- Good husbandry provisions encourage tenants to farm using the highest standards of good husbandry ensuring natural resource conservation

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## Other Considerations

- Is subletting allowed?
- Are there any limits on types of crops or livestock?
- Who is responsible for routine maintenance?
- Who is responsible for maintaining infrastructure?
- Who will pay for and own improvements?

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