



# Touchpoints

Easement monitoring  
and stewardship

Easement acquisition  
and donation

Engagement  
untethered from  
easement work



# Schedule At-A-Glance

## Wednesday AM (9:00-12:00)

- Session 1: Welcome, Agenda Overview, Introductions
- Session 2: Engaging Landowners Around Soil Health: Introduction
- Session 3: Soil Health: Basics, Benefits, Practices, & Barriers – Part 1

## Wednesday PM (1:00-4:00)

- Session 4: Soil Health: Basics, Practices, Benefits, & Barriers – Part 2
- Session 5: Working with Diverse Owners and Operators

## Thursday AM (9-12:15)

- Session 6: Review: The Basics, Practices, Benefits, and Barriers to Healthy Soils
- Session 7: Resource Assessment Tools (choose one)
  - Soil Health Assessments
  - COMET-Planner
- Session 8: Advancing Soil Health Through Agricultural Conservation Easements and Referenced Plans

## Thursday PM (1:00 – 4:15)

- Session 9: Engaging Landowners and Operators
- Session 10: Connecting Landowners to Public Soil Health Technical and Financial Resources

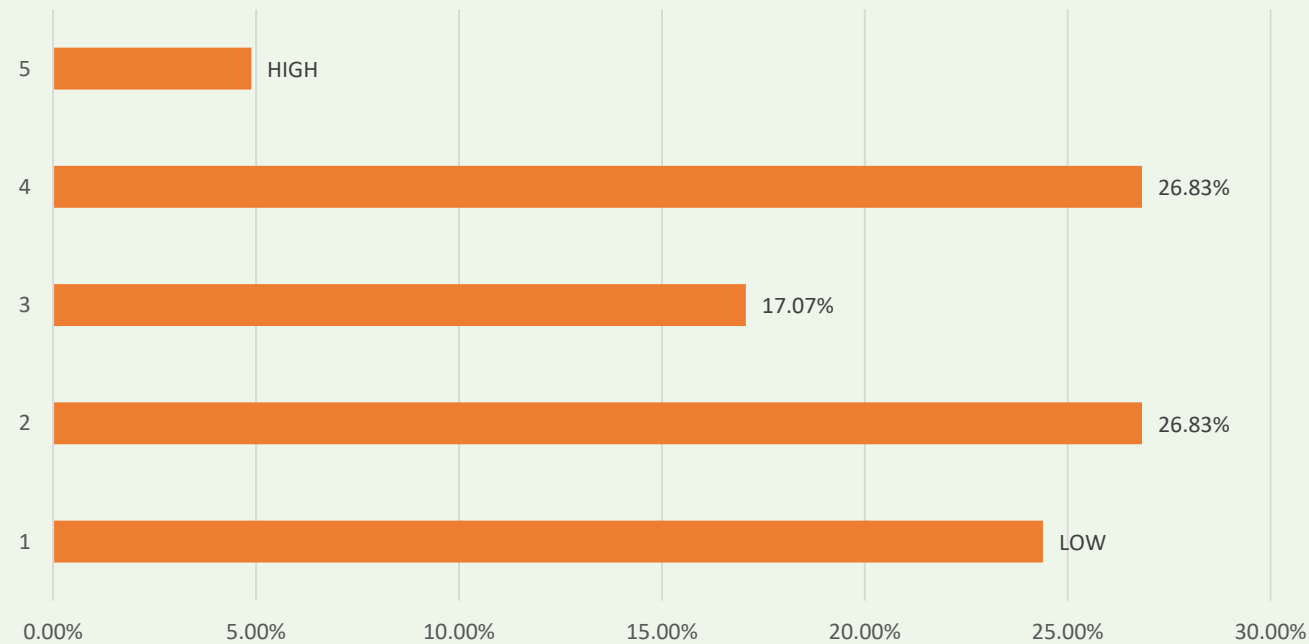
## Thursday Happy Hour (5:00-6:00) (*optional!*)

## Friday AM (9:30-12:30)

- Session 11: Leveraging Public and Private Funding to Help Finance Soil Health Practices
- Session 12: Expanding and Untethering Soil Health Programming
- Session 13: Debrief and Action Plan Refinement

# Rate your level of confidence in...

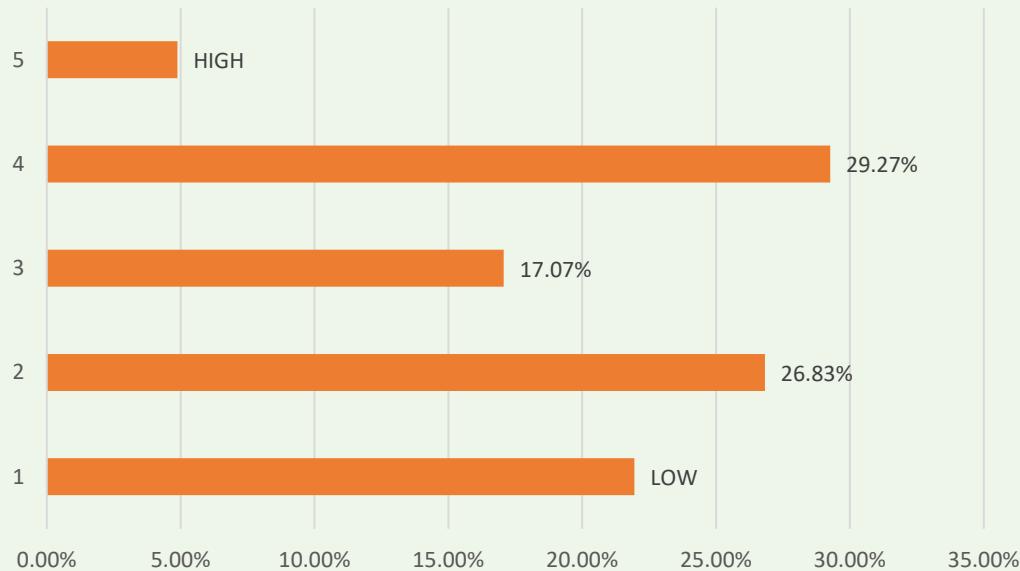
Promoting soil health as part of an easement acquisition or donation.



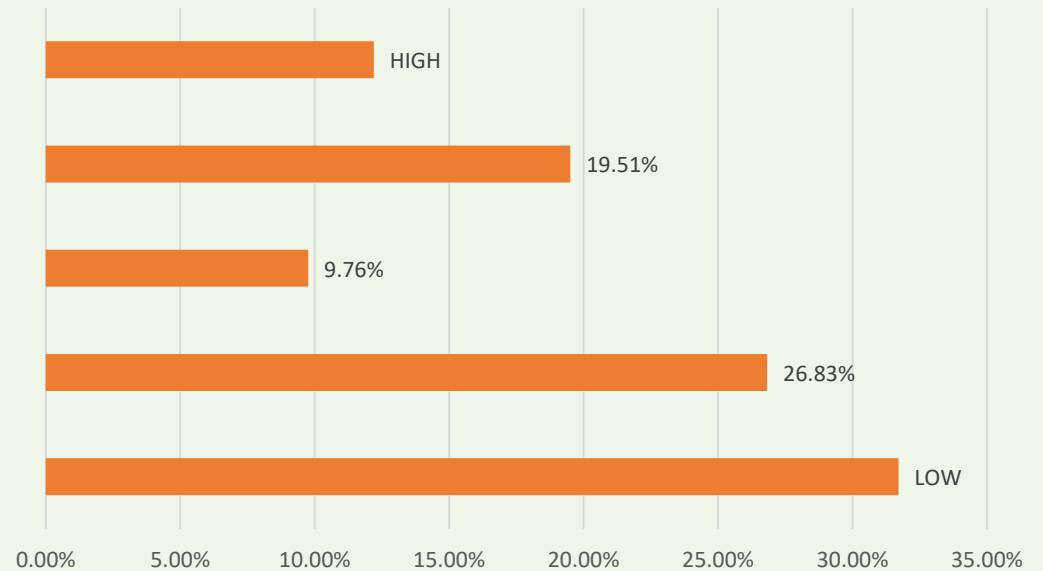
**Soil Health Stewards:  
Promoting Soil Health on Protected Agricultural Lands**

# Rate your level of confidence in...

Promoting soil health on eased lands during monitoring and stewardship engagement with landowners.

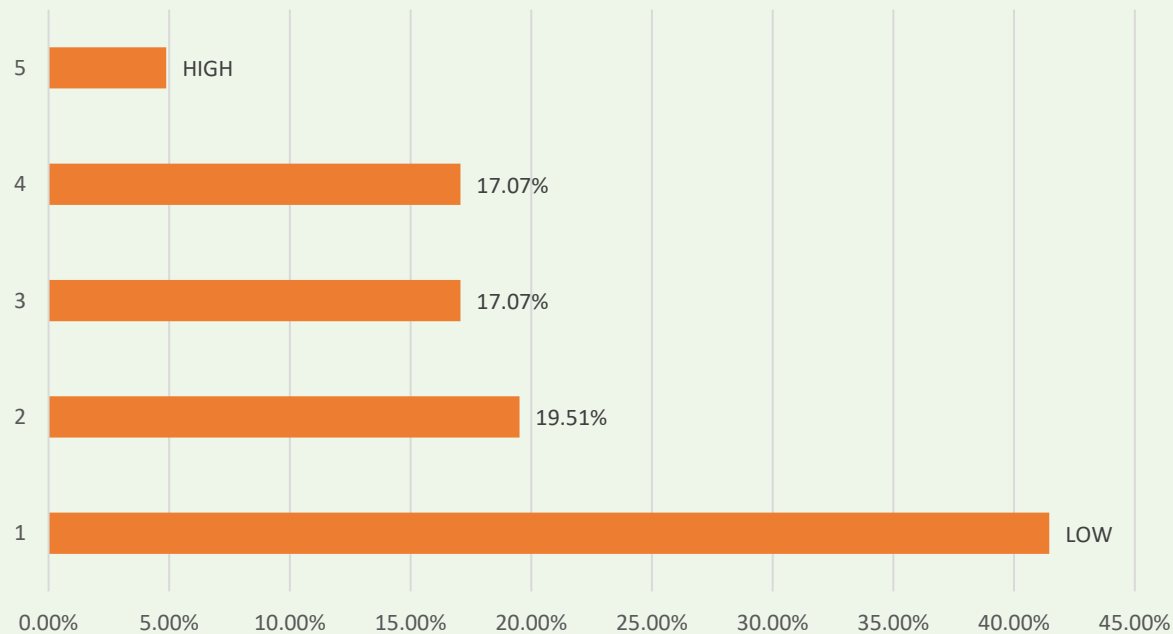


Discussing technical and financial assistance opportunities available to landowners for improving soil health.



# Rate your level of confidence in...

Discussing options with landowners  
on how to finance soil health  
practices on protected lands.



**Soil Health Stewards:  
Promoting Soil Health on Protected Agricultural Lands**