

Values Information Sheet

Our values reflect our closely held beliefs and core principles. Review the examples provided below to think about the values you hold that are important to the way you will participate in your farm/ranch transfer process.

Accountability	Freedom	Resourcefulness
Accuracy	Fun	Responsibility
Achievement	Generosity	Restraint
Altruism	Goodness	Security
Ambition	Grace	Self-control
Assertiveness	Grit	Selflessness
Bravery	Happiness	Self-reliance
Calmness	Hard Work	Sensitivity
Carefulness	Health	Serenity
Cheerfulness	Helping Society	Service
Cleverness	Honesty	Simplicity
Commitment	Honor	Speed
Community	Humility	Spontaneity
Compassion	Independence	Stability
Competitiveness	Ingenuity	Strategic
Consistency	Insightfulness	Strength
Control	Intelligence	Structure
Cooperation	Intuition	Success
Courage	Joy	Support
Courtesy	Judgement	Sustainability
Creativity	Justice	Teamwork
Curiosity	Leadership	Temperance
Decisiveness	Legacy	Thankfulness
Dependability	Love	Thoroughness
Determination	Loyalty	Thoughtfulness
Diligence	Obedience	Timeliness
Discipline	Openness	Tolerance
Discretion	Order	Traditionalism
Diversity	Originality	Understanding
Duty	Patriotism	Unity
Effectiveness	Perfection	Usefulness
Efficiency	Persuasiveness	Vision
Empathy	Planning	
Enthusiasm	Positivity	
Equality	Practicality	
Excellence	Professionalism	
Expertise	Purity	
Eloquence	Purpose	
Fairness	Quality	
Faith	Reliability	
Family	Resiliency	