**A Landowners’ Letter to Supporters**

**Directions:** Use this letter template to tell your story and communicate your goals and vision to future supporters. This exercise is meant to be general without a specific audience in mind. But consider a broad range of supports, such as fiscal sponsors, banks, family or land seekers, who may consider assisting you in becoming or finding a successor.

Refer to the Values Information Sheet; Vision, Values, and Goals Worksheet; Asset Inventory; Needs Assessment Worksheet

*Date:*

*To:*

***(WHO YOU ARE)***

I am \_\_\_\_

My farm or ranch is called \_\_\_\_

It includes \_\_\_\_\_\_ acres and is located \_\_\_\_

I have stewarded this farm or ranch since \_\_\_\_

I manage these enterprises on the farm or ranch\_\_\_\_

It is important that I manage the land in this way\_\_\_\_

My connection to the land is rooted my values of\_\_\_\_

***(WHAT YOU BRING)***

My farm experience is \_\_\_\_

I have \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to share.

***(WHAT YOU WANT)***

My number one goal for the land is \_\_\_\_

My personal goals are \_\_\_\_

My business goals are \_\_\_\_

***(YOUR IDEAL OUTCOME)***

My vision for the future of the land is \_\_\_\_

I want people to remember the farm or ranch this way \_\_\_\_

***(WHAT YOU NEED)***

To fulfill my farm or ranch vision, I need this kind of support \_\_\_\_

Together, we can \_\_\_\_

I am grateful for\_\_\_\_

Signed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_