Endnotes and Works Cited

The 30% NYS Initiative:
Designing Opportunities for Access, Equity,
and Economic Impact in New York's
Farm to School Incentive Program

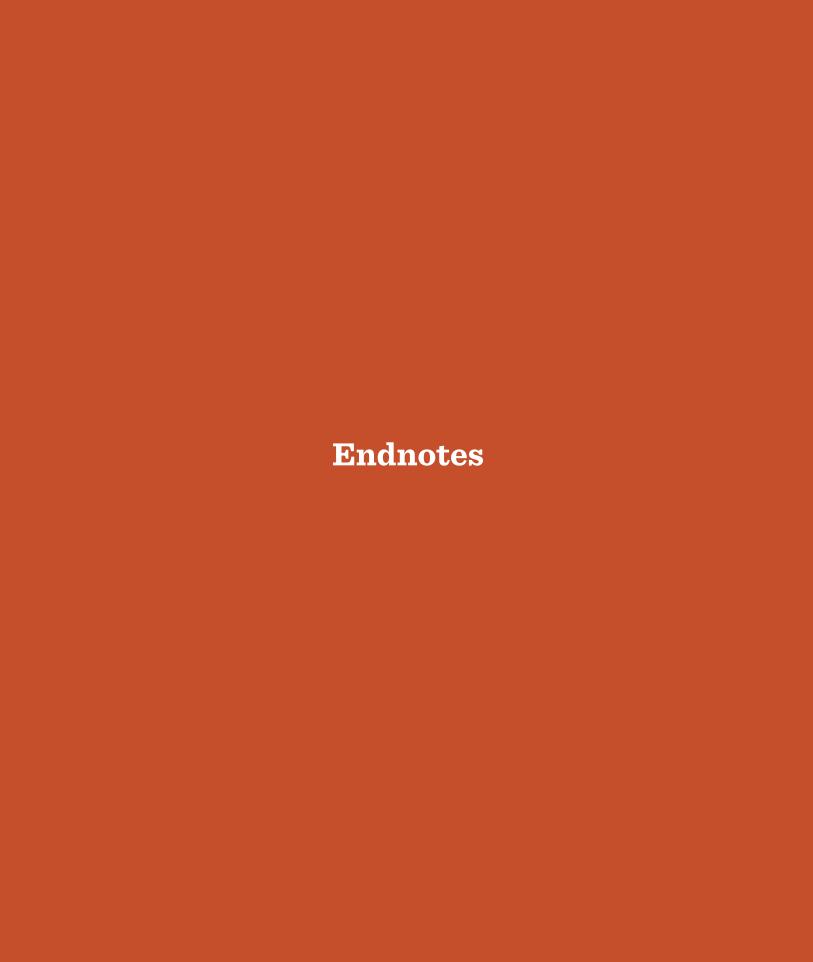


November 2023









Endnotes for Main Report

- 1. Cassandra Bull, "Statewide Farm to School Procurement Incentives: Design Thinking & Analysis of the National Policy Landscape" (master's thesis, Tufts University, 2022), 8, Bit.ly/LFPItoolkit.
 - *Additional LFPIs not included in this thesis are Kentucky's Kentucky Proud program and Connecticut's Local Food for Schools Incentive Program.
- 2. Ibid. 16.
- 3. Aid to Localities Budget, 2023-2024 Regular Session, S. 4003--D / A. 3003--D, (NY 2023), 254, https://legislation.nysenate.gov/pdf/bills/2023/A3003D.
- 4. New York State Department of Agriculture and Markets, "30 Percent Initiative," New York State Department of Agriculture and Markets, accessed October 15, 2023, https://agriculture.ny.gov/30-percent-initiative.
- 5. Bull. "Statewide Farm to School Procurement Incentives."
- 6. Cheryl Bilinski, "Local Food Purchasing Incentives Flash Talks Session 1," (webinar, National Farm to School Network, August 9, 2023), https://www.youtube.com/watch?v=6g_tWOLZPD8.
- 7. Todd Schmit, Shayna Krasnoff, and Cheryl Bilinski, "Economic impact assessment of public incentives to support farm-to-school food purchases," (The SC Johnson College of Business Applied Economics and Policy Working Paper Series No. 2022-08, Ithaca, September 2022), 1, http://dx.doi.org/10.2139/ssrn.4208161.
- 8. New York State Department of Agriculture and Markets, "Approved SFAs to Receive Reimbursement During the 2023-2024 School Year 30% Initiative," New York State Department of Agriculture and Markets, accessed October 15, 2023, https://agriculture.ny.gov/30-percent-initiative.
- 9. Kristen Giombi et al., State Policy Development for Oregon's Farm to School Grant Program: Successes and Lessons Learned (National Farm to School Network and RTI International, 2018), 10, https://www.farmtoschool.org/resources-main/state-policy-development-for-oregons-farm-to-school-grant-program-successes-and-lessons-learned.
- Samantha Levy and Kali McPeters, Growing Opportunity for Farm to School: How to Revolutionize School Food, Support Local Farms, and Improve the Health of Students in New York (Saratoga Springs, NY: American Farmland Trust, 2020), 28, https://farmlandinfo.org/wp-content/uploads/sites/2/2020/03/AFT_NY_ GrowingOpportunity_FINAL_web.pdf.
- 11. Samantha Levy and Mikaela Ruiz-Ramón, *Growing Resilience: Unlocking the Potential of Farm to School*, (Saratoga Springs, NY: American Farmland Trust, 2020), 9, https://farmlandinfo.org/wp-content/uploads/sites/2/2020/12/AFT_NY_

Growing-Resilience_Report.pdf

- 12. Ibid, 25.
- 13. Levy and McPeters, Growing Opportunity, 14.
- 14. Child Nutrition Program Administration, "Expansion of Community Eligibility Provision in New York State," Memo to School Food Service Directors/Managers, Friday, October 6, 2023, https://www.cn.nysed.gov/content/expansion-community-eligibility-provision-new-york-state-1.
- 15. United States Department of Agriculture, "USDA Expands Access to School Breakfast and Lunch for More Students," Press Release, September 26, 2023, https://www.usda.gov/media/press-releases/2023/09/26/usda-expands-access-school-breakfast-and-lunch-more-students#:~:text=WASHINGTON%2C%20 Sept.,Provision%2C%20commonly%20known%20as%20CEP.
- 16. Child Nutrition Program Administration, "Expansion of Community Eligibility Provision in New York State."
- 17. Food Research & Action Center, *Community Eligibility: The Key to Hunger-Free Schools* (June 2022), 5, https://frac.org/wp-content/uploads/cep-report-2022.pdf.
- 18. Child Nutrition Program Administration, "Expansion of Community Eligibility Provision in New York State."
- 19. Food Research & Action Center, *Community Eligibility: The Key to Hunger-Free Schools* (June 2022).
- 20. Hunger Solutions New York, "Hunger Solutions New York Applauds State Budget Investments in NOEP and School Meals," May 3, 2023, https://hungersolutionsny.org/hunger-solutions-new-york-applauds-state-budget-investments-in-noep-and-school-meals/.
- 21. Child Nutrition Program Administration, "Expansion of Community Eligibility Provision in New York State."
- 22. Aid to Localities Budget, 2023-2024 Regular Session.
- 23. New York State Department of Agriculture and Markets, "Memo on Community Eligibility Provision Meals 30% Initiative," June 2023, accessed October 15, 2023 https://agriculture.ny.gov/system/files/documents/2023/06/memo_communityeligibilityprovisionmeals 30initiative.pdf.
- 24. Analysis using combined data from NYSDAM's Approved SFAs for the 30% NYS Initiative for 2023-2024 and NYSED's October 6th CEP memo, both referenced throughout this report.
- 25. New York State Department of Agriculture and Markets, "CEP & 30% Reimbursement Estimator," https://agriculture.ny.gov/30-percent-initiative,

- accessed October 15, 2023.
- 26. Levy and McPeters, Growing Opportunity, 13.
- 27. Levy and Ruiz-Ramón, Growing Resilience, 25.
- 28. New York State Education Department, "ADP Report," October 2022, accessed October 15, 2023, https://www.cn.nysed.gov/content/public-reports.
- 29. Cheryl Bilinski, Cassandra Bull, and Becky O'Connor, 2022, 30% NY Initiative: Opportunities, Barriers, and Pathways to Success, Ithaca: Cornell Cooperative Extension Harvest New York, https://harvestny.cce.cornell.edu/uploads/doc_217. pdf.
- 30. Schmit, Krasnoff, and Bilinski, "Economic impact assessment," 1.
- 31. Scrimshaw, N S, and E B Murray, "The Acceptability of Milk and Milk Products in Populations with a High Prevalence of Lactose Intolerance," *The American Journal of Clinical Nutrition* 48, no. 4 (1988): 1142–59, https://doi.org/10.1093/ajcn/48.4.1142.
- 32. Bull, "Statewide Farm to School Procurement Incentives," 37.

 This report was published before Utah had removed fluid milk from its program.
- 33. Kate Wheeler, "Local Food Purchasing Incentives Flash Talks Session 2," (webinar, National Farm to School Network, August 14, 2023), https://www.youtube.com/watch?v=3vIL2XKv8PY&t=2s.
- 34. Todd M. Schmit, "The Economic Contributions of Agriculture to the New York State Economy: 2019," EB 2021-04, Charles H. Dyson School of Applied Economics & Management, Cornell University, 2021, 9, https://dyson.cornell.edu/wp-content/uploads/sites/5/2021/09/EB2021-04_TShmit-VD.pdf.
- 35. Conor Floyd, Grant Programs Manager, "Local Foods Incentive Grant Memo," memo to Food Service Directors and Business Managers, November 12, 2021, 3, https://education.vermont.gov/sites/aoe/files/documents/edu-nutrition-local-foods-incentive-grant-memo.pdf.
- 36. Levy and Ruiz-Ramón, Growing Resilience, 26.
- 37. Bull, "Statewide Farm to School Procurement Incentives," 27.
- 38. Conor Floyd, "Local Foods Incentive: Purchasing Strategies and Best Practices" (webinar, Vermont Agency of Education, August 23, 2023), https://register.gotowebinar.com/recording/viewRecording/5531132157826387030/8854536896628332124/
- 39. Daniel M. French, Secretary of Education, *Legislative Report: Local Foods Incentive Grant,* Report to the House and Senate Committees on Education and Agriculture (January 17, 2023), 5, https://legislature.vermont.gov/assets/Legislative-Reports/edu-legislative-report-french-local-foods-incentive-20230117.pdf.

- 40. Kristen Corey et al., *Evaluation of the USDA Pilot Project for Procurement of Unprocessed Fruits and Vegetables* (Bethesda: Econometrica, Inc., 2018), ES-4, https://fns-prod.azureedge.us/sites/default/files/ops/Unprocessed-Pilot.pdf.
- 41. Bilinski, Bull, and O'Connor, Opportunities, Barriers, and Pathways to Success, 81.
- 42. Michigan Department of Education, "10 Cents a Meal for Michigan's Kids & Farms," online training course, accessed October 15, 2023, https://mdoe.state.mi.us/mdedocuments/NutritionTrainingFiles-2022/10CentsAMeal/index.html#/.
- 43. Elaine McDonnell and Audrey Hess, *Pennsylvania Local Foods Purchasing Incentive Investigation* (N.p.: Project PA, 2023), i, https://www.projectpa.org/documents/pa-lfpi/lfpi-report-2023-508-accessible-r1.pdf.
- 44. Michigan, "The State School Aid Act of 1979," amended 2023, § 388.1631j, http://www.legislature.mi.gov/(S(15vedgq0wnxaku4gxg4k54yo))/mileg.aspx?page=getobject&objectname=mcl-388-1631j.
- 45. Oregon Department of Education, *Oregon Farm to School Grant Program Overview*, 2022, 4, https://olis.oregonlegislature.gov/liz/2022r1/Downloads/CommitteeMeetingDocument/253493.
- 46. Conor Floyd, Grant Programs Manager, "Local Foods Incentive Grant Memo," 2.
- 47. Schmit, Krasnoff, and Bilinski, "Economic impact assessment," 22-26.
- 48. Megan McManus, 10 Cents a Meal 2021-2022 Evaluation Results, report, Michigan State University Center for Regional Food Systems (unpublished).
- 49. McDonnell and Hess, *Pennsylvania Local Foods Purchasing Incentive Investigation*, 15.
- 50. New York State Department of Agriculture and Markets, "30% NYS Initiative Training February 21, 23 & March 9, 2023 Questions and Answers," April 2023, 1, https://agriculture.ny.gov/system/files/documents/2023/04/questionsandanswers_30initiative_trainingsessions_0.pdf.
- 51. NYSED Child Nutrition staff shared grant award data with the team. This information is not currently available online.
- 52. Jillian Dy and Kate Seybold, *Operationalizing Equity* (Tempe: Arizona State University Swette Center for Sustainable Food Systems, 2023), https://sustainability-innovation.asu.edu/food/wp-content/uploads/sites/39/2023/09/Operationalizing-Equity_Dy-and-Seybold-FINAL_9.12.23.pdf
- 53. Schmit, Krasnoff, and Bilinski, "Economic impact assessment."

Endnotes for Methods and Limitations

- 1. New York State Education Department, "ADP Report," October 2022, accessed October 15, 2023, https://www.cn.nysed.gov/content/public-reports.
- 2. Child Nutrition Program Administration, "Expansion of Community Eligibility Provision in New York State," Memo to School Food Service Directors/Managers, Friday, October 6, 2023, https://www.cn.nysed.gov/content/expansion-community-eligibility-provision-new-york-state-1.
- 3. New York State Education Department, "SFA Contact Information," July 2023, accessed July 1, 2023, https://www.cn.nysed.gov/content/public-reports.
- 4. New York State Education Department, "NY State Data," September 2023, accessed September 15, 2023, https://data.nysed.gov/.



- Bilinski, Cheryl. "Local Food Purchasing Incentives Flash Talks Session 1." Webinar from National Farm to School Network, August 9, 2023. https://www.youtube.com/watch?v=6g_tW0LZPD8.
- Bilinski, Cheryl, Cassandra Bull, and Becky O'Connor. 2022. 30% NY Initiative: Opportunities, Barriers, and Pathways to Success. Ithaca: Cornell Cooperative Extension Harvest New York. https://harvestny.cce.cornell.edu/uploads/doc_217.pdf.
- Bull, Cassandra. "Statewide Farm to School Procurement Incentives: Design Thinking & Analysis of the National Policy Landscape." Master's thesis, Tufts University, 2022. Bit.ly/LFPItoolkit.
- Child Nutrition Program Administration, New York State Education Department. "Expansion of Community Eligibility Provision in New York State." Memo to School Food Service Directors/Managers, Friday, October 6, 2023. Accessed October 15, 2023. https://www.cn.nysed.gov/content/expansion-community-eligibility-provision-new-york-state-1.
- Corey, Kristen, Kim Standing, Jill Simmerman, and Cynthia Khan. *Evaluation of the USDA Pilot Project for Procurement of Unprocessed Fruits and Vegetables*. (Bethesda: Econometrica, Inc., 2018). https://fns-prod.azureedge.us/sites/default/files/ops/Unprocessed-Pilot.pdf.
- Dy, Jillian, and Seybold, Kate. *Operationalizing Equity*. Tempe: Arizona State University Swette Center for Sustainable Food Systems, 2023. https://sustainability-innovation.asu.edu/food/wp-content/uploads/sites/39/2023/09/Operationalizing-Equity_Dy-and-Seybold-FINAL_9.12.23.pdf.
- Floyd, Conor, Grant Programs Manager. "Local Foods Incentive Grant Memo." Memo to Food Service Directors and Business Managers. November 12, 2021. https://education.vermont.gov/sites/aoe/files/documents/edu-nutrition-local-foods-incentive-grant-memo.pdf.
- Food Research & Action Center. *Community Eligibility: The Key to Hunger-Free Schools*. June 2022. https://frac.org/wp-content/uploads/cep-report-2022.pdf.
- French, Daniel M., Secretary of Education. *Legislative Report: Local Foods Incentive Grant.* Report to the House and Senate Committees on Education and Agriculture. January 17, 2023. https://legislature.vermont.gov/assets/Legislative-Reports/edulegislative-report-french-local-foods-incentive-20230117.pdf.
- Giombi, Kristen, Caroline Rains, Jean Wiecha, Anupama Joshi, and Maximillian Merril. State Policy Development for Oregon's Farm to School Grant Program: Successes and Lessons Learned. National Farm to School Network and RTI International, 2018. https://www.farmtoschool.org/resources-main/state-policy-development-fororegons-farm-to-school-grant-program-successes-and-lessons-learned.
- Hunger Solutions New York. "Hunger Solutions New York Applauds State Budget Investments in NOEP and School Meals." May 3, 2023. Accessed October 15, 2023.

- https://hungersolutionsny.org/hunger-solutions-new-york-applauds-state-budget-investments-in-noep-and-school-meals/.
- Levy, Samantha and Kali McPeters. 2020. *Growing Opportunity for Farm to School: How to Revolutionize School Food, Support Local Farms, and Improve the Health of Students in New York.* Saratoga Springs, NY: American Farmland Trust, 2020. https://farmlandinfo.org/wp-content/uploads/sites/2/2020/03/AFT_NY_GrowingOpportunity_FINAL_web.pdf.
- Levy, Samantha and Mikaela Ruiz-Ramón. 2020. *Growing Resilience: Unlocking the Potential of Farm to School to Strengthen the Economy, Support New York Farms, and Improve Student Health in the Face of New Challenges.* Saratoga Springs, NY: American Farmland Trust, 2020. https://farmlandinfo.org/wp-content/uploads/sites/2/2020/12/AFT_NY_Growing-Resilience_Report.pdf.
- McDonnell, Elaine and Audrey Hess. *Pennsylvania Local Foods Purchasing Incentive Investigation*. N.p.: Project PA, 2023. https://www.projectpa.org/documents/pa-lfpi/lfpi-report-2023-508-accessible-r1.pdf.
- McManus, Megan. 10 Cents a Meal 2021-2022 Evaluation Results. Report, Michigan State University Center for Regional Food Systems (unpublished).
- Michigan Department of Education. "10 Cents a Meal for Michigan's Kids & Farms," online training course. Accessed October 15, 2023, https://mdoe.state.mi.us/mdedocuments/NutritionTrainingFiles-2022/10CentsAMeal/index.html#/.
- New York State Department of Agriculture and Markets. "30% NYS Initiative Training February 21, 23 & March 9, 2023 Questions and Answers." April 2023. Https://agriculture.ny.gov/system/files/documents/2023/04/questionsandanswers 30initiative trainingsessions 0.pdf.
- New York State Department of Agriculture and Markets. "30 Percent Initiative." New York State Department of Agriculture and Markets. Accessed October 15, 2023. https://agriculture.ny.gov/30-percent-initiative.
- New York State Department of Agriculture and Markets. "Approved SFAs to Receive Reimbursement During the 2023-2024 School Year 30% Initiative," New York State Department of Agriculture and Markets. Accessed October 15, 2023. https://agriculture.ny.gov/30-percent-initiative.
- New York State Department of Agriculture and Markets. "CEP & 30% Reimbursement Estimator." Accessed October 15, 2023. https://agriculture.ny.gov/30-percent-initiative.
- New York State Department of Agriculture and Markets. "Memo on Community Eligibility Provision Meals 30% Initiative." June 2023. Accessed October 15, 2023. https://agriculture.ny.gov/system/files/documents/2023/06/memo_communityeligibilityprovisionmeals 30initiative.pdf.
- New York State Education Department. "ADP Report." October 2022. Accessed

- October 15, 2023. https://www.cn.nysed.gov/content/public-reports.
- New York State Education Department. "SFA Contact Information." July 2023. Accessed July 1, 2023. https://www.cn.nysed.gov/content/public-reports.
- New York State Education Department. "NY State Data." September 2023. Accessed September 15, 2023. https://data.nysed.gov/.
- Oregon Department of Education. *Oregon Farm to School Grant Program Overview.* 2022. https://olis.oregonlegislature.gov/liz/2022r1/Downloads/CommitteeMeetingDocument/253493.
- Schmit, Todd M. 2021. "The Economic Contributions of Agriculture to the New York State Economy: 2019." EB 2021-04, Charles H. Dyson School of Applied Economics & Management, Cornell University. https://dyson.cornell.edu/wp-content/uploads/sites/5/2021/09/EB2021-04 TShmit-VD.pdf.
- Schmit, Todd M., Shayna M. Krasnoff, and Cheryl Bilinski. "Economic impact assessment of public incentives to support farm-to-school food purchases." Working Paper Series No. 2022-08, The SC Johnson College of Business Applied Economics and Policy, Cornell University, September 2022. http://dx.doi.org/10.2139/ssrn.4208161.
- Scrimshaw, N S, and E B Murray. "The Acceptability of Milk and Milk Products in Populations with a High Prevalence of Lactose Intolerance." *The American Journal of Clinical Nutrition* 48, no. 4 (1988): 1142–59. https://doi.org/10.1093/ajcn/48.4.1142.
- United States Department of Agriculture. "USDA Expands Access to School Breakfast and Lunch for More Students." Press Release, September 26, 2023. Accessed November 15, 2023. https://www.usda.gov/media/press-releases/2023/09/26/usda-expands-access-school-breakfast-and-lunch-more-students#:~:text=WASHINGTON%2C%20Sept.,Provision%2C%20commonly%20 known%20as%20CEP.
- Wheeler, Kate. "Local Food Purchasing Incentives Flash Talks Session 2." Webinar from National Farm to School Network, August 14, 2023. https://www.youtube.com/watch?v=3vIL2XKv8PY&t=2s.