

SMART Goals Worksheet

Identify up to three overarching goals for your farm/ranch transfer from the Goal Ranking Worksheet. Make sure they move your vision forward and reflect your values. Then refer to the SMART Goals Information Sheet to make those goals “SMART.” End by summarizing your goals in a clear statement.

Before entering information into this worksheet, download the file to your computer so you can save your work.

GOAL 1:

1. SPECIFIC: Who? What? Where? Why?
2. MEASURABLE: How much?
3. ATTAINABLE: How? What steps or tools are needed?
4. RESULTS-ORIENTED: Does it get me where I want to go?
5. TIMELY: By When?

Summarize the goal in one sentence:

GOAL 2:

1. SPECIFIC: Who? What? Where? Why?
2. MEASURABLE: How much?
3. ATTAINABLE: How? What steps or tools are needed?

4. RESULTS-ORIENTED: Does it get me where I want to go?

5. TIMELY: By When?

Summarize the goal in one sentence:

GOAL 3:

1. SPECIFIC: Who? What? Where? Why?

2. MEASURABLE: How much?

3. ATTAINABLE: How? What steps or tools are needed?

4. RESULTS-ORIENTED: Does it get me where I want to go?

5. TIMELY: By When?

Summarize the goal in one sentence:



This resource is part of American Farmland Trust's [Farm Transfer Toolkit](#) which is available on AFT's [Farmland Information Center website](#). The toolkit walks agricultural landowners through key steps in a farm transfer process. It contains information, worksheets and other tools to help users set goals, assess their finances, communicate with stakeholders, and work with professionals to finalize decisions and implement a transfer plan.